towel 2024 Specialties A QUALITY IMPRESSION THAT LASTS

ASI 91605 • PPAI 113150 • SAGE 53926 TOWELSPECIALTIES.COM

A GIFT IS NEVER JUST A GIFT... it also expresses who you are and what the recipient means to you.

Our towels, blankets and robes make your intentions more meaningful. So you can leave a quality impression that lasts.

Put your trust in the seventeen-time Gold Winner of the ASI Distributor Choice Award for Best Towel, Robe & Blanket Supplier. You'll see why 100% of our customers, when surveyed, say they will do business with us again.

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the right choice for nearly forty years

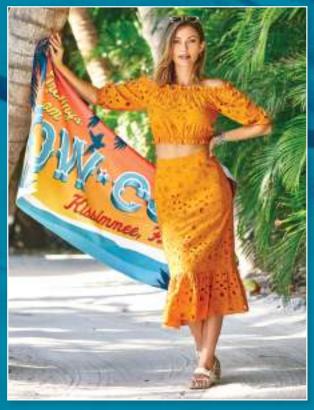
new and trending products

Giveback to Coral Vita, Melanoma Research Foundation, and Salvation Army





Live inventory, production time and freight quotes (no login required)



Sustainable eco-friendly products (look for the Global Recycled Standard designation).



Custom programs



Made in the USA blanket options

CORAL REEF TOWEL CORTWL 35 X 70

> GIVEBACK PROGRAM CORAL VI-7-A

4 I TOWEL SPECIALTIES

NEW



Picture your logo on these elegant tropical fish towels. Each double-sided jacquard peshtemal towel is sand-free, feels like linen and dries fast. We proudly donate a percentage of sales of this towel to Coral Vita – an organization committed to protecting coral reefs.

SAND FREE DUNES BEACH TOWEL

SFDBT

70 X 70

A BIG COZY TIME FOR ONE. BUT LARGE ENOUGH FOR TWO.

10 10 10

THE

TON PRIME CONTRACT

N E W I



Stylish bordering, hand-knotted fringes, and attention-grabbing Tone on Tone decorating draw attention to this breezy, soft towel. Best of all, sand does not stick to the linen-like fabric and stays on the beach — where it belongs!

COLORFUSION PESHTEMAL BEACH TOWEL

HOTPESH

35 X 70

FLOWING HAND-KNOTTED FRINGES HEIGHTEN YOUR FULL-COLOR LOGO.

NEW!



ColorFusion towels are stunning works of art that showcase creativity and graphic excellence. With unlimited colors and edge-to-edge decorating that extends onto the fringes, this towel also doubles as a sarong.

SAND CASTLE ECO FRIENDLY GIFT SET

SEFOGS 30 X 60 TOWEL





Click for details, price, inventory.

RAFLES GRANDE RESORT

SUBLIMATED SOFT MICROFIBER SAND FREE TOWEL WITH BAG. NEW

COASTLINE ECO FRIENDLY GIFT SET

A STATE

CEFOGS

30 X 60





The Nature People Team

Click for

details, price, inventory.

STRIPED STOCK DESIGN ON SOFT MICROFIBER SAND FREE TOWEL WITH BAG.

bullf

Shature (

People Team

TOWELSPECIALTIES.COM L 77

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SEASIDE FRINGED BEACH TOWEL SEAFBT

34 X 60

STRIPES STRAIGHT AHEAD. FRINGES ON THE SIDE!

UNIVERSI



We reinvented the classic cabana stripe towel with fashion fringes on the long side and a large imprint area for your printed logo. The result is a unique, super absorbent towel that feels great and dries quickly.

SIMBA CUSTOM JACQUARD WOVEN BEACH TOWELS

JAQ3970 (SHOWN)

39 X 70 Available in three sizes.

CUSTOM PROGRAM: 100 DAY DELIVERY TIME (500 PC. MIN.)

TEXAS

tos

Landmade

VODKA

AUSTIN

14 I TOWEL SPECIALTIES



At 500 gsm, these 100% cotton custom woven jacquard masterpieces are the thickest, most absorbent towels anywhere. Low minimums, PMS matching and no set up charges! Select either terry loop or velour in three sizes.

CUSTOM FIBER REACTIVE BEACH TOWELS

CFR3060 (SHOWN)

30 X 60 Available in three sizes.

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Rissinnee,

NEW!

CUSTOM Program: 100 day delivery (1200 pc. min.)

Stretch your budget by planning ahead. Available in three sizes, this custom import program lets you go wild with colorful, memorable graphics and deep savings.

Click for details, price, inventory. **NGW TO**

SURFSIDE 360 ROUND BEACH TOWEL

> S360RT 60" ROUND



Click for details, price, inventory.

110

Click for details, price, inventory. - EL

RVE

DC

Marra Marta

EQUIS

recial

COLORFUSION HOT ROUND BEACH TOWEL A

HOTRND

Edge-to-edge full color designs. 60" round.

SUNNYSIDE FRINGED ROUND **BEACH TOWEL**

SDRND

60" round



Click for details, price, inventory.

NYC Parks

and the second

STANDARD COLORED BEACH TOWELS

Select from many styles and colors from the company that invented Tone on Tone decorating on towels.







TURKISH SIGNATURE

COLORED BEACH TOWELS

Made from the finest cotton in the world! Get blown away by your Tone on Tone logo on these towels.

BEACH TOWELS FROM XPRESS TOWELS

Standard five-day production with a one-color logo.

Our most affordable towels.

Click for details, price, inventory. CULLEY

MALLANDIN DI

last,

STANDARD WHITE BEACH TOWELS

Select from many sizes and price points.

24

Click for details,

price, inventory TURKISH SIGNATURE WHITE BEACH TOWELS

Made from the finest cotton in the world.

RIVIERA PESHTEMAL BEACH TOWEL

RP35 39 X 76

MMM

12AA.

N E W C O L O R

Click for details, price, inventory.

La sense all

ILIANA PESHTEMAL BEACH TOWEL

ILPBT

Sand-free and quick drying.

35 X 67

NEW Colors

Click for details, price, inventory. I VANS

BEACH TOWEL ROYALE

TR13

Your screenprinted logo on jacquard stock design towels.

30 X 60

PERENNIAL BEST SELLER!

MNORI Mando

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LO' Staat

WEL SPECIALTIES

STAR7



MONTE CARLO BEACH TOWEL

MCB30

Your screenprinted logo on jacquard chevron-pattern stock design towels.

30 X 60

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Click for details, price, inventory. TREAM

GOOD VIBES CABANA STRIPE BEACH TOWEL

GVCSBT

34 X 66



Click for details, price, inventory.

一部一 法法法法法

COTONICCTINO

REVERSIBLE BEACH TOWEL

CJ40

One of the thickest terry loop jacquard beach towels anywhere!

34 X 72



Click for details, price, inventory. 10.0

COLORFUSION BEACH TOWELS

Edge-to-edge full-color designs. Perennial best-seller available in several sizes.

ECO FRIENDLY COLORFUSION STANDARD BEACH TOWEL

> HOTEC30 30 X 60



10

Click for details, price, inventory.

RSPORT



AND ADDA

24 30

COLORFUSION STOCK DESIGNS

Refer to QR tag on page 35 for designs and ColorFusion towel options.

> SELECT YOUR TOWEL, SELECT YOUR STOCK DESIGN, AND ADD YOUR LOGO.

11



Sea Shell (CF23)



Tie Dye (CF27)



Flamingo and Fun (CF25)



Palm Fronds (CF21)



Palm Tree Silhouette (CF24)



Tropic Palm Trees (CF26)

Click for details, price, inventory.

TOWELSPECIALTIES.COM | 35

TURHISH SIGNATURE

HORIZONTAL CABANA STRIPE BEACH TOWEL

CS21

Our largest, most luxurious towel.

40 X 80

Sothebys

Click for details, price, inventory

Sotheby's

TURKISH SIGNATURE

CABANA STRIPE BEACH TOWEL

30 X 60 OR 30 X 63

Click for details, price, inventory.

TOWELSPECIALTIES.COM | 37

SUNBURST PICNIC BLANKET

SUNBKT

Water-resistant with reverse black side that hides dirt. Take it anywhere!

50 X 70

SELF TIE STRAPS FOR EASY TRANPORT TO OUTDOOR EVENTS.

Annual Chilli Pepper Week

Click for details, price, inventory

200

ARMSTRONG FARMS

38 I TOWEL SPECIALTIES

Selection And

TUSCANY BACKPACK PICNIC BLANKET

TBPB

Plaid fleece blanket folds into its own backpack. Water-resistant ripstop nylon on reverse side.

60 X 60



Click for details, price, inventory.

BEACH BLANKET TOTE

B72

Sand-free blanket folds into its own totebag. Sand Stakes included.

72 X 72





Click for details, price, inventory.

16

STOWAWAY TOTE N TOWEL

TT12 Beach towel folds into its own totebag.

30 X 60

Click for details, price, inventory. Click for details, price, inventory.

TITAN STRIPED BAG A TSBAG

man

TITAN BEACH BAG ≻ WBB

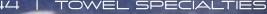


Click for details, price, inventory.

> SKIPPER BAG A SKPBAG

LAND AND SEA BAG LSBAG

Click for details, price, inventory.



44 I TOWEL SPECIALTIES

COURT

& SPORT

CH45 12 X 45

TURKISH SIGNATURE

WORKOUT TOWEL

Click for details, price, inventory.

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France

PRINTED MI---RALLY TOWELS CH09 & CH15 11 X 17 or 15 X 18 1----

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Click for details, price, inventory.

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TURKISH SIGNATURE

GOLF TOWELS All towels shown with optional magnet & clip (option M). Click for details, price, inventory.



AVID GOLFER WAFFLE WEAVE TOWEL

AVGWFT

Shown with magnet & clip hanging option.

16 X 24

STA.

NEW

DEEP WAFFLE TEXTURE HELPS CLEAN CLUB HEAD GROOVES.

Click for details, price, inventory. ∞Meta



COLORFUSION

GOLF TOWEL

HOTGOLF1 Edge-to-edge designs in unlimited colors. Includes sewn in strap.

16 X 24



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LINKS SCRUBBER GOLF TOWEL

LST40

Waffle weave material with raised triangle scrubber for club cleaning. Includes sewn-in strap.

16 X 24

LINKS GOLF AND CADDY TOWELS Y

CH1624 / CH40

Absorbent microfiber waffle weave material. Includes sewn-in strap.

16 X 24 OR 17 X 40



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TOWELSPECIALTIES.COM 49

NEW!

KEY WEST

12

YOUR CORPORATE MESSAGE IN THE HOME. EVERY DAY.

A VANA VANA

V/NV/NV/NV/200

AV/NVAS/A

FRINGED KITCHEN TOWEL

KFTWL

Durable cotton and hand-fringed edge.

16 X 28

CANCEL CALLER CONCELLER



KALISPELL SHERPA SHAWL

KASBKT

One size snuggles all.

30 X 70

NEW!

GREAT YEAR ROUND GIFT FOR THE HOME OR OFFICE.

T ORUGHUS

Click for details, price, inventory.

TOWELSPECIALTIES.COM | 51



Woven in USA with Recycled cotton.

BMW5472 (SHOWN)

54 X 72 Available in three sizes.

AND QUICK DELIVERY.

> Click for details, price, inventory.

Malattic Asterna

52 I TOWEL SPECIALTIES



CHANEL





DOORDASH

NETFLIX

A TOWEL SPECIALTIES EXCLUSIVE - WE'RE PROUD TO INTRODUCE FABULOUS BLANKETS FROM BLUE MILL WEAVERS. These cozy tapestries are woven with immaculate detail in unlimited colors.

LUXURIA PASHMINA SHAWL LUXPASH 26 X 77 NEWL



STYLISH SHAWL THAT'S EVEN SOFTER THAN IT LOOKS!

> Click for details, price, inventory

54 | TOWEL SPECIALTIES



~ LUXURY SIZE ~

NCSB

50 X 70

Click for details, price, inventory. WHISKI

STONEHOUSE SWEATSHIRT

~ STANDARD SIZE ~

SHSSTD

50 X 60

~ LUXURY SIZE ~

SHSDLX Grey only.

60 X 84



Click for details, price, inventory.

STEN ACADEN

FAIRFIELD THROW BLANKETS >

~ STANDARD SIZE ~

FRFSTD

50 X 60

~ LUXURY SIZE ~

FRFDLX

Silver and grey only.

60 X 70







 FOXHILL THROW BLANKET
FHTB
50 X 60
Click for details, price,

inventory

TOWELSPECIALTIES.COM | 57

BUNGALOW SPA ROBE

BGLWSR

For those with discerning taste, this unisex waffle weave robe blends sophistication with comfort.

> LOGO EMBROIDERED ON CHEST OR PRINTED ON SLEEVE.

NEW

Click for details, price, inventory



Voted #1 supplier of towels and blankets by industry distributors.

Go with the seventeen-time Gold Winner of the ASI Distributor Choice Award for Best Towel, Robe & Blanket Supplier.

WE PROUDLY DONATE A PORTION OF OUR SALES TO THESE INSTITUTIONS.

CORAL





