

towel specialties

2025

A QUALITY IMPRESSION THAT LASTS

TOWEL SPECIALTIES
40TH
ANNIVERSARY
1983 ★ 2025

ASI 91605 • PPAI 113150 • SAGE 53926
TOWELSPECIALTIES.COM

towel specialties

Forty



years of WOW!



YOU ARE AT THE HEART OF WHAT WE DO EVERY DAY. For 40 years, we've been dedicated to delivering the finest products in the industry—on time and hassle-free.

We want to extend our heartfelt thanks to you for being a vital part of this incredible journey. Your support inspires our team to be the best towel and blanket company in the promotional products industry. As we continue to grow together, we look forward to staying at the top of our game for many more years to come!



OUR TOWELS, BLANKETS AND ROBES make your intentions more meaningful. So you can leave a quality impression that lasts.

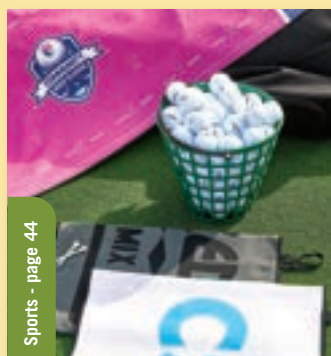
Put your trust in the seventeen-time Gold Winner of the ASI Distributor Choice Award for **Best Towel, Robe & Blanket Supplier**. You'll see why 100% of our customers, when surveyed, say they will do business with us again.



Towels - page 7



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Robes - page 66



the



right choice
for forty years

**GRAND PRIX PESHTEMAL
BEACH TOWEL**

GPXPBT

34 X 74

**WOVEN FROM
100%
NATURAL TURKISH
COTTON**

NEW!



Crafted from premium cotton, this Turkish towel gets softer with each wash. Horizontal multi-toned stripes frame your full-size logo while the knotted hand-tied tassels add extra flair. Quick-drying, sand-free, and stylish, it combines both form and function. Available in turquoise, grey or navy.

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**HAMILTON VINTAGE
PESHTEMAL BEACH TOWEL**

HAMVP

35 X 69



**WOVEN FROM
100%
NATURAL TURKISH
COTTON**

NEW!



Fashion takes a front seat, right next to your large logo, on this Turkish peshtemal towel. Great as a towel or wrap, the Hamilton Vintage features accent stripes and knotted twisted tassels on both edges. Best of all, it's quick drying, absorbent, and sand-free.

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BENNETT BROAD STRIPE BEACH TOWEL

BENTWL

Sand-free, quick drying Turkish towel features a multi-hued horizontal stripe pattern and knotted twisted tassels.

36 X 74

TRACOCOSTAL
CORPORATION

TURKISH COTTON
TOWEL THAT
FEELS LIKE A
BLANKET.



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MYKONOS REVERSIBLE BEACH TOWEL

MYKRBT

Contemporary charm with a classic Meander border pattern. Pick which side to add your logo to this sand-free towel and we'll do the rest.

40 X 75

SOFT TURKISH
COTTON WITH A
PURPOSE! MAKES
A GREAT BLANKET,
TOO!

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ILIANA BEACH TOWEL

ILPBT

This sand-free, quick drying towel packs easily in any suitcase.

35 X 67

NEW COLOR!





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**SAND FREE DUNES
BEACH TOWEL**

SFDBT

70 X 70



A BIG COZY
TIME FOR ONE.
BUT LARGE
ENOUGH FOR
TWO.

NEW!



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INFO**

CORAL REEF TOWEL

Picture your logo on these sand-free tropical fish stock design towels.

CORTWL

35 X 70



GIVEBACK
PROGRAM
CORAL
VIA

NEW!

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RIVIERA PESHTEMAL
BEACH TOWEL

RP35
39 X 76



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SEASIDE FRINGED
BEACH TOWEL

SEAFBT

34 X 60

STRIPES
STRAIGHT AHEAD.
FRINGES ON THE
SIDE!

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INVENTORY • PRICE • MORE

NEW!

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COLORFUSION BEACH TOWELS

Edge-to-edge full color designs.

Perennial best-seller available in several
sizes and price points.

SELECT YOUR
TOWEL, SELECT
YOUR STOCK
DESIGN, AND ADD
YOUR LOGO.



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ECO FRIENDLY
COLORFUSION STANDARD
BEACH TOWEL

H0TEC30

30 X 60



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BEACH TOWEL ROYALE

TR13

Your screenprinted logo on
jacquard stock design towels.

30 X 60

PERENNIAL
BEST SELLER!



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MONTE CARLO ▲ BEACH TOWEL

MCB30

Your screenprinted logo on jacquard
chevron-pattern stock design towels.

30 X 60

◀ GOOD VIBES CABANA STRIPE BEACH TOWEL

GVCSBT

34 X 66

STANDARD COLORED BEACH TOWELS

Select from many styles and colors from
the company that invented Tone on Tone
decorating on towels.



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TURKISH SIGNATURE
COLORED BEACH TOWELS

Made from the finest cotton in the world!
Get blown away by your Tone on Tone logo
on these towels.



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STANDARD WHITE BEACH TOWELS

Select from many sizes and price points.



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TURKISH SIGNATURE
WHITE BEACH TOWELS

Made from the finest cotton in the world.



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BEACH TOWELS FROM XPRESS TOWELS

Standard five-day production
with a one-color logo.

Our most affordable towels.





Whether it's a beach, golf, sport or fitness towel, speed to market and affordability are both key in today's world. For a last-minute project or a specific budget target, the Xpress Towel line by Towel Specialties is the most reliable in the industry.

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TURKISH SIGNATURE

HORIZONTAL CABANA STRIPE BEACH TOWEL

CS21

Our largest, most luxurious towel.

40 X 80



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TURKISH SIGNATURE

**CABANA STRIPE
BEACH TOWEL**

CS10 & CS13

30 X 60 OR 30 X 63

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SAND CASTLE ECO
FRIENDLY GIFT SET

SEFOGS

30 X 60 TOWEL



Impellam Group
Performance Summit
NAPLES GRANDE RESORT

SUBLIMATED
SOFT MICROFIBER
SAND FREE TOWEL
WITH BAG.

NEW!

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COASTLINE ECO
FRIENDLY GIFT SET

CEFOGS

30 X 60 TOWEL



STRIPED STOCK
DESIGN ON SOFT
MICROFIBER SAND
FREE TOWEL WITH
BAG.

NEW!

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**IMPORTED JACQUARD
WOVEN BEACH TOWELS**

JAQ3970 (SHOWN)

39 X 70

Available in three sizes.

**CUSTOM PROGRAM:
100 DAY
DELIVERY TIME
(500 PC. MIN.)**

Tito's

Handmade
VODKA
AUSTIN ★ TEXAS

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IMPORTED FIBER REACTIVE
BEACH TOWELS

CFR3060 (SHOWN)

30 X 60

Available in three sizes.

CUSTOM
PROGRAM:
100 DAY DELIVERY
(1200 PC. MIN.)

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PRICE • MORE

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**EMERALD STANDARD
WEIGHT BEACH TOWEL**

EMX3060

Fast delivery on one of the thickest
sublimated beach towels anywhere.

30 X 60



**30 DAY IMPORT
PROGRAM
WITH FREE FREIGHT.
(300 PC. MIN.)
OUTSTANDING
PRICES!**

NEW!

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INFO**

EMERALD TOTE BAG

EMXBAG1

With or without the towel on page 34,
this sublimated bag is a winner!

18 X 18

NEW!

30 DAY IMPORT
PROGRAM
WITH FREE FREIGHT.
(300 PC. MIN.)
OUTSTANDING
PRICES!

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SHIPLEY REUSABLE TOTE

SRTOT

One of the largest reusable totes
in the industry.

17 X 5 X 20

A GREAT ADD-ON
WITH ANY BEACH
TOWEL ORDER



NEW!



The Shipley Reusable Tote is a great accessory that enhances the towel-giving experience. But, here's a little secret: it's also a handy bag in its own right. Its large size and sturdy construction means this functional tote will find its way to the beach, pool, boats, stores...well, anywhere!

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TITAN STRIPED BAG ▲
TSBAG

TITAN BEACH BAG ➤
WBB



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SKIPPER BAG ▲

SKPBAG



< LAND AND SEA BAG

LSBAG

SUNBURST PICNIC BLANKET

SUNBKT

Water-resistant with reverse black side
that hides dirt. Take it anywhere!

50 X 70

SELF TIE
STRAPS FOR EASY
TRANSPORT TO
OUTDOOR EVENTS.

NEW!

Annual Chilli Pepper Week

**ARMSTRONG
FARMS**



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TUSCANY BACKPACK PICNIC BLANKET

TBPB

Plaid fleece blanket folds into its own backpack. Water-resistant ripstop nylon on reverse side.

60 X 60



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BEACH BLANKET TOTE

B72

Sand-free blanket folds into its own
totebag. Sand Stakes included.

72 X 72



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STOWAWAY TOTE N TOWEL

TT12

Beach towel folds into its own totebag.

35 X 60



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TURKISH SIGNATURE

WORKOUT TOWEL

CH45

12 X 45

COURT
& SPORT

Pickleball de France

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PRINTED
RALLY TOWELS
CH09 & CH15
11 X 17 or 15 X 18

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TURKISH SIGNATURE

GOLF TOWELS

All towels shown with optional magnet & clip (option M).

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GOLF TOWEL INFORMATION



**AVID GOLFER WAFFLE
WEAVE TOWEL**

AVGWFT

Shown with magnet & clip
hanging option.

16 X 24

**DEEP WAFFLE
TEXTURE HELPS
CLEAN CLUB HEAD
GROOVES.**

Meta

NEW!

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DRAFT KINGS

COLORFUSION

GOLF TOWEL

HOTGOLF1

Edge-to-edge designs in unlimited colors.
Includes sewn in strap.

16 X 24

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**LINKS SCRUBBER
GOLF TOWEL**

LST40

Waffle weave material with raised triangle
scrubber for club cleaning. Includes sewn-in strap.

16 X 24

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LINKS CADDY
TOWEL

CH40
17 X 40





Crafted from soft microfiber waffle weave fabric, this 17" x 40" towel features a convenient cloth hanging loop and elegantly drapes over your golf bag, proudly showcasing your large, custom logo. Available screenprinted, embroidered, or, NEW FOR 2025 edge-to-edge ColorFusion decorating.

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YOUR
CORPORATE
MESSAGE IN THE
HOME.
EVERY DAY.

FRINGED KITCHEN TOWEL

KFTWL

Durable cotton and hand-knotted edge.

16 X 28

NEW!



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NAPA VELOUR KITCHEN TOWEL >

HOTDRY

16 X 24

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< SONOMA KITCHEN TEA TOWEL

HOTKIT

20 X 26

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NEW!

KALISPELL SHERPA SHAWL

KASBKT

One size snuggles all.

30 X 70

GREAT YEAR
ROUND GIFT FOR
THE HOME OR
OFFICE.

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NEW!

LUXURIA PASHMINA SHAWL

LUXPASH

26 X 77

EXCLUSIVE GIFT
BOX OPTION FOR
THIS SHAWL

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NOTTINGHAM BLANKET

NHMBKT

The ideal indoor/outdoor
year-round blanket.

50 x 66



NEW!



Elegant design makes the Nottingham a standout. A simple chevron motif, knotted fringes, and your logo on the patch clearly make it best in class. Recipients will snuggle up to its cozy embrace at home, by the firepit, or spring sporting events and picnics.

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EMERALD BLANKET

EMX5060

Get it quickly for a price you'll love.

50 X 60

NEW!

30 DAY IMPORT
PROGRAM
WITH FREE FREIGHT.
(300 PC. MIN.)
OUTSTANDING
PRICES!

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WEXFORD CLASSIC BLANKET

WEXBKT

Hearty cable knit material
with a laser patch

50 X 60

NEW!

INDULGE
YOURSELF IN A SOFT,
WARM HUG

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NEWCASTLE SHERPA
BLANKET

~ LUXURY SIZE ~

NCSB

50 X 70

OUR
BEST-SELLING
BLANKET!



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STONEHOUSE SWEATSHIRT > BLANKETS

~ STANDARD SIZE ~

SHSSTD

50 X 60

~ LUXURY SIZE ~

SHSDLX

Grey only.

60 X 84



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< KINGSTON BLANKETS

~ STANDARD SIZE ~

50 BY 60

KINBKT

~ LUXURY SIZE ~

60 BY 70

KINBXL

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FOXHILL THROW BLANKET

FHTB

50 X 60

NEW
COLOR



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FAIRFIELD THROW BLANKETS

~ STANDARD SIZE ~

FRFSTD

50 X 60

~ LUXURY SIZE ~

FRFDLX

Navy and silver grey only.

60 X 70

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HERRINGTON BLANKET

50 BY 72

HERBKT

SUPER SOFT
WITH SUBTLE
HERRINGBONE
PATTERN.

NEW!

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HERRINGTON SCARF ➤

12 BY 70

HERSCF

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◀ BRADSHAW SCARF

12 BY 70

BRDSCF



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BUNGALOW SPA ROBE

BGLWSR

For those with discerning taste, this unisex waffle weave robe blends sophistication with comfort.

LOGO
EMBROIDERED
ON CHEST OR
PRINTED ON
SLEEVE.

NEW!



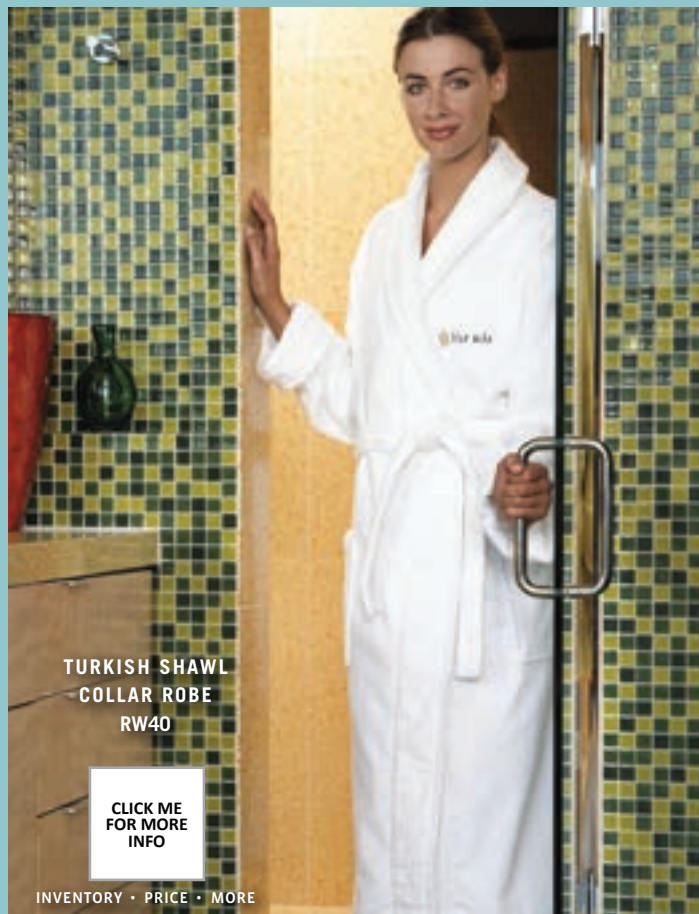
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**TURKISH WAFFLE
WEAVE ROBE
WW10**

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**TURKISH SHAWL
COLLAR ROBE
RW40**

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**HOODED CORAL
FLEECE ROBE
RCF**

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**TURKISH KIMONO
STYLE ROBE
RW20**

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**Voted #1 supplier
of towels and blankets by
industry distributors**

Go with the seventeen-time
Gold Winner of the ASI Distributor
Choice Award for Best Towel,
Robe & Blanket Supplier.

towel specialties
A QUALITY IMPRESSION THAT LASTS

xpress
towels
affordable. simple. fast.



BLANKETS AND ROBES