



BG

BLUE GENERATION

2 0 2 4

**LOGO READY
APPAREL**

80TH ANNIVERSARY

YOUR SOURCE

SIZES TO FIT YOUR ENTIRE TEAM: MENS XS-10XL, TALLS, LADIES XS-5XL, YOUTH

CORPORATE APPAREL

SERVICEWEAR : ATHLEISURE

EVERY ITEM IN OUR CATALOG
MANUFACTURED BY BLUE GENERATION

INNOVATIVE
FABRICS



BLUXDRI
MOISTURE WICKING

IL-50, TEFLON, SNAG RESISTANT,
STAIN RELEASE, WRINKLE FREE,
COLOR LOCK TECHNOLOGY

**A SHIRT FOR
EVERY TASK FROM
THE MAILROOM TO
THE BOARD ROOM**

 **GLOBAL RESOURCING**

BIG & TALL SIZES SHIRTS

LARGEST COLOR OFFERING

VERTICAL OPERATION CONTROLLING
ALMOST EVERY ASPECT OF THE SUPPLY
CHAIN FROM YARN TO FABRIC
PRODUCTION, DYING, SEWING AND TRIMS

POLO SHIRTS
HI-VIS
MICRO FLEECE
PANTS/SHORTS
APRONS
MOISTURE WICKING

**DEEP
INVENTORY**

**ASI 5★ SUPPLIER
PPAI A RATING**



**EXPERT
CUSTOMER
SERVICE**

FAMILY OWNED AND OPERATED FOR 3 GENERATIONS

CELEBRATING 80 YEARS

TRIED, TRUE & BLUE

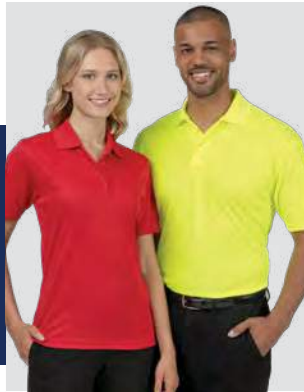


Best Selling Collections

MOISTURE WICKING



BG7300 / BG6300
Titan Jersey Polo



BG7600 / BG6600
Avenger Micro Pique Polo



BG7219 / BG6219
Textured Mesh Polo



BG7224 / BG6224
Snag Resistant Polo

BLENDED POLOS



BG7204 / BG6204
Superblend™ Pique Polo



BG7500 / BG6500
Soft Touch Pique Polo



BG2201 / BG6201
Egyptian Cotton Pique Polo

YOUTH POLO



BG5500
Soft Touch Pique Polo

WOVENS-POPLINS



BG7216 / BG6216
Superblend™ Poplins



BG7210 / BG6210
Superblend™ Poplins

DENIM



BG8206 / BG8202
Denim

HOODIES



BG9301 / BG9302
Fleece Hoodies



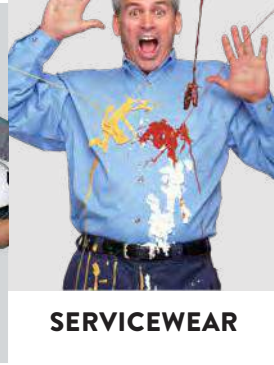
WOVENS



POLOS



LIFESTYLE



SERVICEWEAR



HOODIES AND FLEECE

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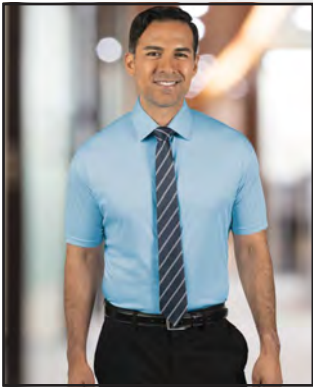
NEW!

BG7007 BONDED COLLAR DRESS POLO

100% UltraSpun 4 oz. Polyester
Moisture Wicking

The perfect combination
where dress meets casual.

A uniquely crafted collar designed to transform
a polo into a more polished look.



BG7007 | Men's

Dress Collar, Short Sleeve,
Matching Buttons
Color Shown: White
Sizes: S-4XL Classic Fit

LIGHT BLUE

BLACK

WHITE

BLUXDRI
MOISTURE WICKING



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SOHO STRETCH KNIT SHIRT

4.4 oz. 100% Polyester Micro Pique

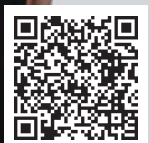
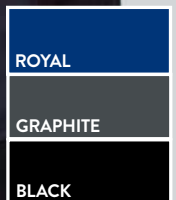
This shirt merges the comfort of knit with the style of a woven shirt. Enjoy the sleek styling and modern fit that can be worn tucked or untucked.

BG6273 | Ladies'
Stretch Knit Woven Shirt,
Long Sleeve
Color Shown: Royal
Sizes: XS-4XL



BLUXDRI
MOISTURE WICKING

BG7273 | Men's
Stretch Knit Woven Shirt,
Long Sleeve
Color Shown: Black
Sizes: S-4XL



NEW!

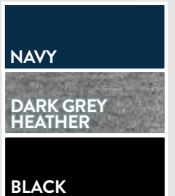
WESTPORT 1/4 ZIP PULLOVER

7 oz. 60/40 Cotton/ Polyester Fleece

Elevate your style with our long sleeve fleece 1/4 zip pullover, the perfect blend of comfort and sophistication.

BG9305 | Adult

Long Sleeve Fleece 1/4 Zip Pullover,
Open-Hem Bottom, Rib Knit Cuffs
Color Shown: Dark Grey Heather, Black
Sizes: XS-4XL



BLU-X-DRI

MOISTURE WICKING

BLU-X-DRI advanced high-performance moisture-wicking technology—the ultimate solution to staying cool, dry, and comfortable.



With its cutting-edge technology, BLU-X-DRI draws moisture away from your skin and transports it to the surface of the shirt, where it rapidly evaporates, ensuring you remain fresh and comfortable all day long.

Crafted from 100% polyester these shirts are not only breathable but also feature stain release and wrinkle-resistant properties, guaranteeing you look and feel your best at all times.

Features:

100% polyester moisture wicking
Easy Care
Breathable
Stain release
Wrinkle resistant
Color lock technology
UVF protection 30

Featured performance fabrics:

Snag resistant
Textured mesh
Micro Pique
Jersey
IL-50

Featuring 18 Vibrant Colors
 Available in Men's, Ladies' & Youth
 Extended Sizes S-6XL
 Big & Talls LT-3XLT

See moisture wicking styles on the next 7 pages.

bluegeneration.com



*OPTIC YELLOW & SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.

TITAN POLOS

3.8 oz. 100% Polyester Jersey

BLUXDRI
MOISTURE WICKING



BG6300



BG7300

**BIG &
TALL**



BG6300 | Ladies' Solid Essential Jersey

Matching Buttons, Rib Knit Collar, Hemmed Sleeves, Straight Bottom with Side Vents
Color Shown: Burnt Orange
Sizes: S-4XL Classic Fit

BG-5300 Youth

See page 66.

BG7300 | Men's Solid Essential Jersey

Matching Buttons, Rib Knit Collar, Hemmed Sleeves, Straight Bottom with Side Vents
Color Shown: Turquoise
Sizes: S-6XL Classic Fit

BG7300T | Men's Tall

Sizes: LT-3XLT Classic Fit
Available in select colors

Heather colors available BG7229 Men's / BG6229 Ladies'

See page 29.



Avenger Polo

Micro Pique Moisture Wicking

BLUXDRI
MOISTURE WICKING

4.4 oz. Polyester Micro Pique

Our essential moisture wicking pique polo at an incredible price!



RED

BURGUNDY

HUNTER

KELLY

GREY

LIGHT BLUE

ROYAL
TALL AVAILABLE

OPTIC YELLOW*
*ANSI 107 COMPLIANT FOR FLUORESCENT
BACKGROUND COLOR.

NAVY
TALL AVAILABLE

WHITE

GRAPHITE
TALL AVAILABLE

TURQUOISE

BLACK
TALL AVAILABLE

FABRIC MAGNIFIED

BG7600 | Men's Avenger Polo

Matching Buttons, Rib Knit Collar & Cuffs
Color Shown: Optic Yellow
Sizes: S-6XL Classic Fit

BG6600 | Ladies' Avenger Polo

Matching Buttons, Rib Knit Collar & Cuffs
Color Shown: Red
Sizes: XS-4XL Classic Fit

Available in all colors
on opposite page.

BG7600T | Men's Tall

Sizes: LT-3XLT Classic Fit
Available in select colors

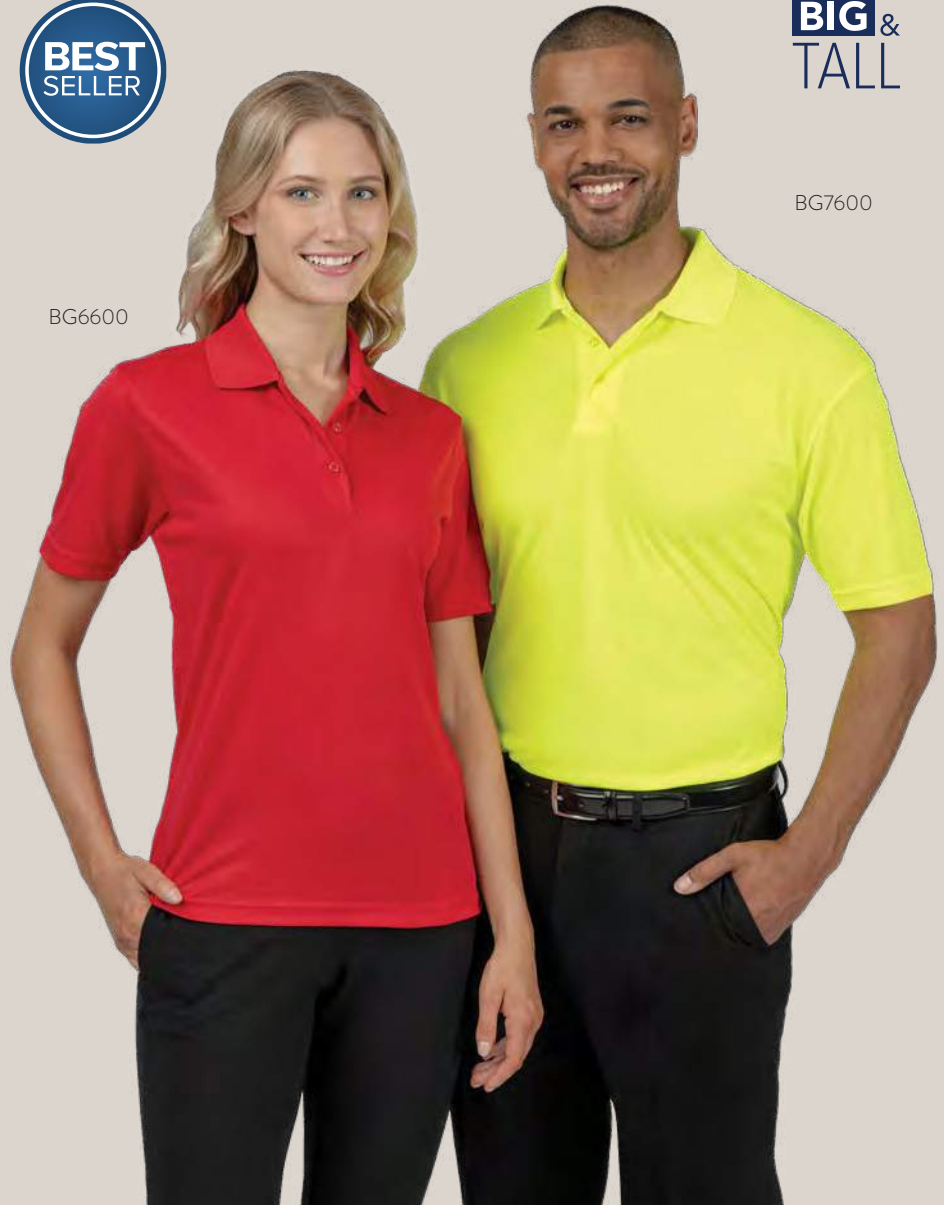
TALLS AVAILABLE
IN SELECT COLORS



BIG &
TALL

BG7600

BG6600



BG7602

NEW!



BG7602 | Adult Avenger Long Sleeve Polo

Matching Buttons, Rib Knit Collar & Cuffs
Colors Shown: Navy, Royal
Sizes: XS-4XL Classic Fit



ROYAL	NAVY
GRAPHITE	BLACK



TEXTURED MESH

5 oz. 100% Polyester Textured Mesh



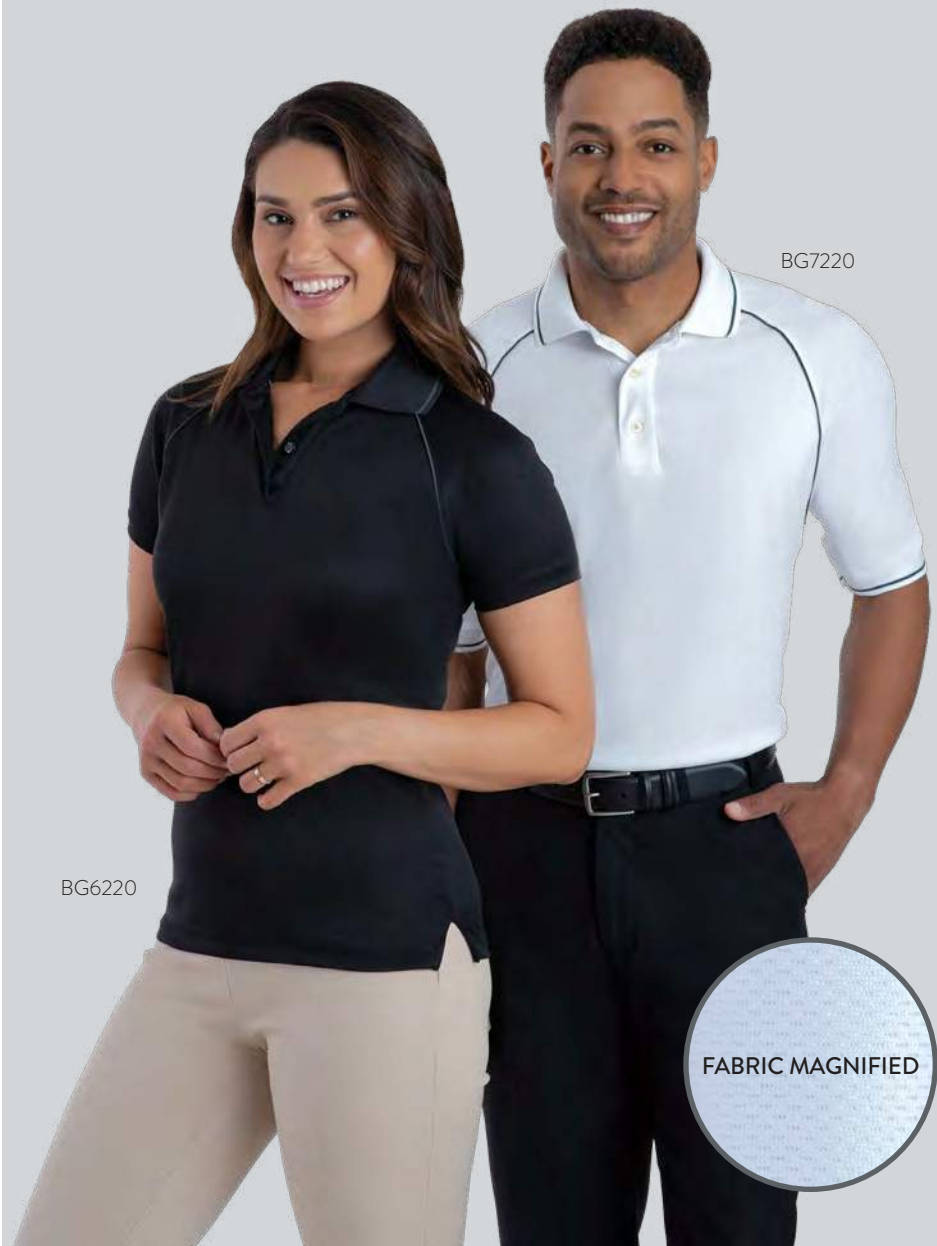
The perfect polo for your team with the comfort of a raglan sleeve.

BG6220 | Ladies'

Contrast Piping on Rib Knit Collar,
Solid Hemmed Sleeves
Color Shown: Black/Graphite
Sizes: S-4XL Feminine fit

BG7220 | Men's

Contrast Piping on Rib Knit Collar & Cuffs
Color Shown: White/Graphite
Sizes: S-6XL Relaxed fit



BG7223 | Men's

Raglan Sleeve, Rib Knit Collar,
Hemmed Sleeves
Color Shown: Royal/White
Sizes: S-6XL Relaxed fit

BG6223 | Ladies'

Raglan Sleeve, Rib Knit Collar,
Hemmed Sleeves
Color Shown: Red/White
Sizes: S-4XL Feminine fit



++YELLOW/WHITE, VEGAS GOLD/WHITE & BURNT ORANGE/WHITE HAVE WHITE PEARLIZED BUTTONS. ALL OTHERS HAVE GRAPHITE PEARLIZED BUTTONS.

bluegeneration.com



BLUXDRI
MOISTURE WICKING

BIG & TALL

BG7219

BG6219



BG6219 | Ladies'

V-Neck, Rib Knit Collar,
Hemmed Sleeves
Color Shown: Yellow
Sizes: S-4XL Classic Fit

BG7219 | Men's

Pearlized Buttons, Rib Knit Collar,
Hemmed Sleeves
Color Shown: Kelly
Sizes: XS-6XL Relaxed fit

BG7219T | Men's Tall

Tall Sizes: LT-3XLT Relaxed fit
Available in select colors

SNAG RESISTANT COLORBLOCK POLOS

4.2 oz. 100% Polyester Microfiber Pique

No matter the season or sport,
choose to stand out in these
moisture wicking polos that will
keep your team staying cool
and looking fantastic.

BG7226 | Men's Colorblock

Matching Buttons, Rib Knit Collar,
Tag Free Label

Color Shown: Royal/Black

Sizes: S-6XL Classic Fit

BG6226 | Ladies' Colorblock

Matching Buttons, Rib Knit Collar,
Tag Free Label

Color Shown: Orange/Graphite

Sizes: S-4XL Classic Fit



BLUXDRI
MOISTURE WICKING



RED/
BLACK

ROYAL/
BLACK

GRAPHITE/
BLACK

YELLOW/
BLACK

ORANGE/
GRAPHITE

MEN'S
ONLY

PURPLE/
BLACK

BLACK/
GRAPHITE



SNAG RESISTANT PIQUE POLOS

4.2 oz. 100% Polyester Microfiber Pique

BG7224 | Men's

Short Sleeve, Matching Buttons,
Rib Knit Collar, Rib Knit Cuffs
Color Shown: Light Blue
Sizes: S-6XL Classic Fit

BG6224 | Ladies'

Short Sleeve, Matching Buttons,
Rib Knit Collar, Rib Knit Cuffs
Color Shown: Purple
Sizes: S-4XL Classic Fit

BLUXDRI
MOISTURE WICKING

YELLOW	ORANGE	RED
BURGUNDY	PURPLE	LIGHT BLUE
TURQUOISE	ROYAL	NAVY
HUNTER	GRAPHITE	BLACK
WHITE		



BG6224

BG7224



BG7225

BG7225 | Men's

Long Sleeve, Matching Buttons,
Rib Knit Collar, Rib Knit Cuffs
Color Shown: Graphite
Sizes: S-6XL Classic Fit

BLUXDRI
MOISTURE WICKING



RED	LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



bluegeneration.com

UNIVERSAL POLOS

5.7 oz. 100% Premium Polyester Pique
 Comfortable for any occasion, but
 designed for the vigor of the workday.
 Featuring IL-50 & BLU-X-DRI.

BG1051 | Men's

Matching Pearlized Buttons,
 Rib Knit Collar, Hemmed Sleeves
 Color Shown: Light Blue
 Sizes: S-6XL Classic Fit

BG6051 | Ladies'

Matching Pearlized Buttons,
 Rib Knit Collar, Hemmed Sleeves
 Color Shown: Graphite
 Sizes: S-4XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	LADIES' ONLY KELLY
HUNTER	TAN	GRAPHITE
BLACK	WHITE	

OPTIC YELLOW* SAFETY ORANGE*

See Page 77 for Hi-Vis Colors
 BG7510/6510

BG1051T | Men's Tall

LT-3XLT Classic Fit

ROYAL	NAVY	TAN
GRAPHITE	BLACK	

BIG & TALL

BLU X DRI
 MOISTURE WICKING



BG1051

BG6051

FABRIC MAGNIFIED

POCKETED



BG1052

BG1052 | Pocketed

Chest Pocket,
 Matching Pearlized Buttons,
 Rib Knit Collar, Hemmed Sleeves
 Color Shown: Red
 Adult Sizes: S-6XL Classic Fit



RED	LIGHT BLUE	ROYAL
NAVY	BLACK	WHITE

Engineered to perform well through
 50 industrial washes.



bluegeneration.com

COTTON PIQUE POLO

6.7 oz. 100% Egyptian Ringspun Cotton Pique

Your team members will look their best in our extremely comfortable, 100% Egyptian ringspun cotton pique polos. Perfect for any casual or professional occasion.



BG2201 | Men's

Bone Buttons,
Rib Knit Collar & Cuffs
Color Shown: Kelly
Sizes: XS-8XL Classic Fit

BG2201T | Men's Tall

Tall Sizes: LT-3XLT Classic Fit



BG6201 | Ladies'

Bone Buttons,
Rib Knit Collar & Cuffs
Color Shown: Sangria
Sizes: S-4XL Classic Fit



MAIZE T	YELLOW T	ORANGE T	BURNT ORANGE T	MEN'S ONLY PINK T	SANGRIA T	RED T	BURGUNDY T	LADIES' ONLY VIOLET T	PURPLE T
LIGHT BLUE T	TURQUOISE T	FRENCH BLUE T	ROYAL T	NAVY T	MEN'S ONLY T KIWI T	KELLY T	MEN'S ONLY T JADE T	MEN'S ONLY T OLIVE T	HUNTER T
NATURAL T	TAN T	MEN'S ONLY T CHOCOLATE T	MEN'S ONLY T GREY T	BLACK T	WHITE T	T: TALL AVAILABLE			



SUPERBLEND™ PIQUE

Our best selling Superblend™ cotton/polyester pique collection sets the industry standard. Features include stain release, curl free collar, wrinkle resistant, easy care and color lock technology.



MAIZE

YELLOW
(YOUTH AVAILABLE)

SALMON
(MEN'S ONLY)

CORAL

BURNT
ORANGE

PINK

BERRY

RED
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

BURGUNDY
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

PURPLE

NAVY
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

AQUA

LIGHT BLUE
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

TURQUOISE

TEAL

SLATE BLUE
(MEN'S ONLY)

FRENCH BLUE

ROYAL
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

BLACK
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

GREY
(TALL AVAILABLE)

GRAPHITE

WHITE
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

SAGE

CACTUS

KELLY

HUNTER
(LADIES' 5XL, TALL,
YOUTH AVAILABLE)

NATURAL

TAN
(TALL AVAILABLE)

SEE SUPERBLEND
COLLECTION PAGES 18-21.

bluegeneration.com

28 COLORS AVAILABLE

OPPOSITE PAGE

6.7 oz. 60/40 Cotton/Polyester

Superblend™ Pique

BG7204 | Men's

Bone Buttons, Rib Knit Collar & Cuffs

Color Shown: Aqua

Sizes: S-10XL Classic Fit

BG6204 | Ladies'

Bone Buttons, Rib Knit Collar & Cuffs

Color Shown: Pink

Sizes: S-4XL Classic Fit

5XL available in select colors

BG7204T | Men's Tall

Sizes: LT-3XLT Classic Fit

Available in select colors. See page on left.

BG5204 | Youth

Sizes: XS-XL

Available in select colors
page 67



**BIG &
TALL**



BG6204

BG7204



BG6209



BG6209 | Ladies' Superblend™

V-Neck, Rib Knit Collar & Cuffs

Color Shown: Coral

Sizes: S-4XL Classic Fit



MAIZE	CORAL	PINK	BERRY
RED	BURGUNDY	PURPLE	LIGHT BLUE
AQUA	TURQUOISE	FRENCH BLUE	ROYAL
NAVY	CACTUS	BLACK	WHITE



bluegeneration.com

SUPERBLEND™ PIQUE

6.7 oz. 60/40 Cotton/Polyester
Superblend™ Pique
Easy Care

BG7207 | Men's

Long Sleeve, Bone Horn Buttons,
Rib Knit Collar & Cuffs
Color Shown: French Blue
Sizes: S-6XL Classic Fit

BG6207 | Ladies'

Long Sleeve, Bone Horn Buttons,
Rib Knit Collar & Cuffs
Color Shown: Yellow
Sizes: S-4XL Classic Fit

BG5207 | Youth

Sizes: S-4XL Classic Fit
page 67

YELLOW Y	RED Y	BURGUNDY Y
LIGHT BLUE Y	MEN'S ONLY FRENCH BLUE	ROYAL Y
NAVY Y	HUNTER	MEN'S ONLY TAN
GRAY	BLACK	WHITE Y

Y: YOUTH AVAILABLE



BG7207

BG6207



POCKETED

BG7208



BG7208 | Long Sleeve

Long Sleeve, Pocketed, Bone Buttons,
Rib Knit Collar & Cuffs
Color Shown: Light Blue
Adult Sizes: S-6XL Classic Fit

BG7206 | Short Sleeve

Short Sleeve, Pocketed, Bone Buttons,
Rib Knit Collar & Cuffs
Color Shown: Red
Adult Sizes: S-6XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER
TAN	BLACK	WHITE

POCKETED

BG7206



bluegeneration.com

SUPERBLEND™ TIPPED POLOS

6.7 oz. 60/40 Cotton/Polyester

Give your team a fashionable look with our Superblend™ Pique tipped collar and cuffs polos. The perfect, easy care choice with stain release, wrinkle resistant and color lock technology.

BG6205

BG7205

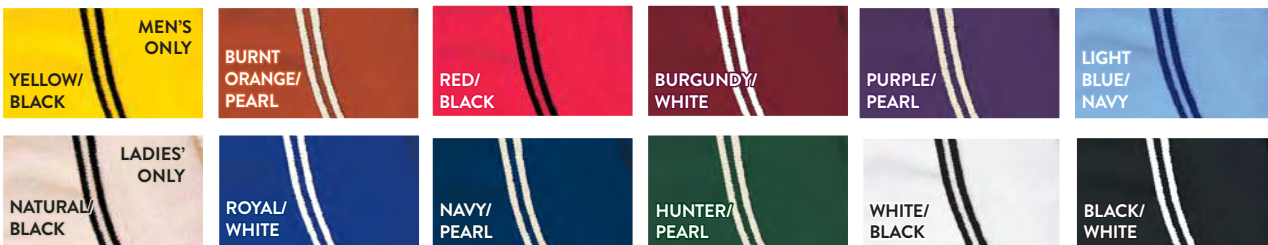


BG6205 | Ladies' Tipped Polo

Bone Buttons, Rib Knit Collar & Cuffs
Color Shown: Navy/Pearl
Sizes: S-5XL Classic Fit

BG7205 | Men's Tipped Polo

Bone Buttons, Rib Knit Collar & Cuffs
Color Shown: White/Black
Sizes: S-6XL Classic Fit



SOFT TOUCH PIQUE LONG SLEEVE & POCKETED

5.5 oz. 65/35 Polyester/Cotton Pique

BG6502 | Ladies'

Long Sleeve Soft Touch Pique,
Matching Buttons, Rib Knit Collar & Cuffs
Tag Free Label, Side Vents
Color Shown: Red
Sizes: S-4XL

RED	ROYAL	NAVY
BLACK	WHITE	



BG7502 | Men's

Long Sleeve Soft Touch Pique,
Matching Buttons, Rib Knit Collar & Cuffs
Tag Free Label, Side Vents
Color Shown: Light Blue
Sizes: S-6XL

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	BLACK
WHITE		



BG7502

BG6502

POCKETED



BG7501

BG7501 | Pocketed

Short Sleeve Soft Touch Pique,
Pocketed, Matching Buttons,
Rib Knit Collar & Cuffs
Tag Free Label, Side Vents
Color Shown: Tan
Adult Sizes: S-6XL

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER
TAN	BLACK	WHITE



BG5500 | Youth

XS-XL
Available in select colors
See page 67.

YELLOW	RED	BURGUNDY
LIGHT BLUE	ROYAL	NAVY
HUNTER	BLACK	WHITE



SOFT TOUCH PIQUE

5.5 oz. 65/35 Polyester/Cotton Pique

Choose our most versatile mid-weight 5.5 oz. polyester/cotton blended pique for any team or uniform needs. It's easy care and comfortable to wear.

BG7500 | Men's

Matching Buttons,
Rib Knit Collar & Cuffs
Color Shown: Cactus
Sizes: S-6XL Classic Fit

BG7500T | Men's Fit Tall

Sizes: LT-3XLT
In Select Colors

BG6500 | Ladies'

Matching Buttons,
Rib Knit Collar & Cuffs
Color Shown: Turquoise
Sizes: S-4XL Classic Fit

BIG &
TALL



BG7500

BG6500



BG6505 | Ladies'

Y-Placket Soft Touch Pique,
Matching Buttons
Color Shown: Royal
Sizes: S-6XL Classic Fit



YELLOW	ORANGE	BURNT ORANGE	RED T/XS	BERRY	BURGUNDY
PURPLE	LIGHT BLUE T/XS	AQUA	TURQUOISE XS	FRENCH BLUE	ROYAL T/XS
NAVY T/XS	CACTUS	KELLY	HUNTER	NATURAL	TAN T
CHOCOLATE	GREY	GRAPHITE T/XS	BLACK T/XS	WHITE T/XS	

T: TALL AVAILABLE
XS: LADIES' XS AVAILABLE



RED	LIGHT BLUE	TURQUOISE
ROYAL	NAVY	BLACK
WHITE		



ESSENTIAL POLOS

4.5 oz. 65/35 Polyester/Cotton Pique

When you're looking for an
EXCEPTIONAL VALUE,
this polo can't be beat!



BG7401 | Men's

Rib Knit Collar & Cuffs,
Side Vents,
Matching Buttons
Color Shown: Red
Sizes: XS-6XL Classic Fit



BG6401 | Ladies'

Rib Knit Collar & Cuffs,
Side Vents,
Matching Buttons
Color Shown: White
Sizes: XS-4XL Classic Fit



LADIES STUDIO COLLECTION

Mix & Match Ensembles

Our ladies' on trend coordinates are made of 6.5 oz. 95% soft combed ringspun cotton with 5% spandex for extra stretch and comfort.



BG4701

BG4701

Button Front Cardigan

Color Shown: Berry
Sizes: S-4XL



RED	BERRY	LIGHT BLUE
TURQUOISE	ROYAL	NAVY
GRAPHITE	BLACK	



BG4702

BG4702

Short Sleeve, Jewel Neck Tee

Color Shown: Violet
Sizes: XS-4XL



MAIZE	KIWI	RED
VIOLET	LIGHT BLUE	TURQUOISE
ROYAL	NAVY	GRAPHITE
BLACK	WHITE	



BG4705

BG4705

Long Sleeve Flyaway

Color Shown: Turquoise
Sizes: XS-4XL



TURQUOISE	NAVY
GRAPHITE	BLACK



BG6003
Pant

BLACK



BG6003P

4 Way Stretch Pant

Compression Knit with Tummy Control,

On Seam Side Pockets,
Back Welt Pocket

Color Shown: Black

Sizes: XS-4XL

See page 69.



BG4703

BG4703

3/4 Sleeve, V-Neck Tee

Color Shown: Red
Sizes: XS-4XL



MAIZE	BERRY	RED
VIOLET	LIGHT BLUE	NAVY
GRAPHITE	BLACK	WHITE

SIGNATURE
COLLECTION

NAILHEAD POLOS

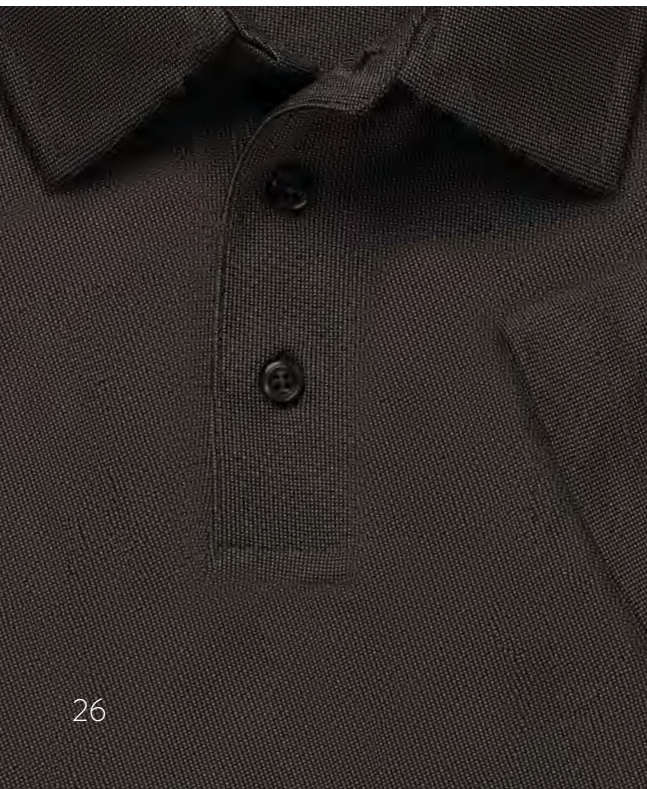
5 oz. 100% Polyester Interlock

A special jacquard weave creates a nailhead effect in this luxurious, moisture wicking polo. Perfect for the boardroom, golf course or anywhere in between.



BG6232

BG7232



BG6232 | Ladies'

Matching Buttons, Self Collar
Hemmed Sleeves, Tag Free Label
Color Shown: Red
Sizes: XS-4XL Classic Fit

BG7232 | Men's

Matching Buttons, Self Collar
Hemmed Sleeves, Tag Free Label
Color Shown: Black
Sizes: XS-4XL Classic Fit



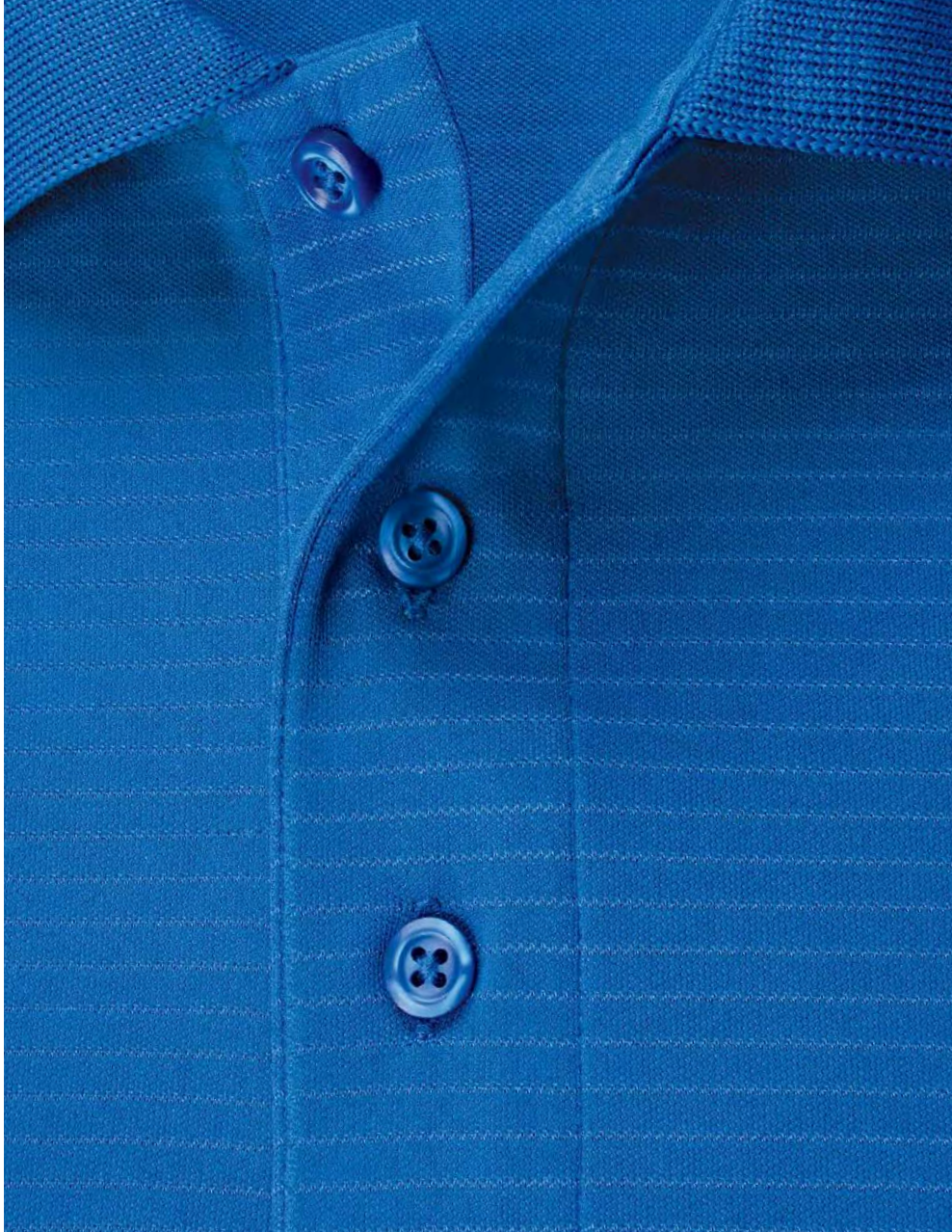
TONAL STRIPE

4.8 oz. 94% Polyester/6% Rayon Tonal Stripe

Look sharp, dress sharp, these **BLU-X-DRI** moisture wicking polos will keep you looking impressive all day long. A unique blend of polyester and rayon, this luxurious, subtle tonal stripe is top of the line.



BLU-X-DRI
MOISTURE WICKING



BG7227

BG7227 | Men's

Matching Pearlized Buttons, Rib Knit Collar,
Hemmed Sleeves, Tag Free Label
Color Shown: Light Blue
Sizes: XS-6XL

RED	LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



bluegeneration.com

SIGNATURE COLLECTION

ULTRA-LUX

5.6 oz. 65/35 Polyester/Rayon Jersey

Comfort meets
sophistication in this
luxuriously soft and
ultra stylish polo.



BG7231

BG6231



BG7231 | Men's

Matching Pearlized Buttons, Rib Knit Collar,
Hemmed Sleeves, Side Vents
Color Shown: Graphite
Sizes: S-6XL Classic Fit

BG6231 | Ladies'

Matching Pearlized Buttons, Rib Knit Collar,
Hemmed Sleeves, Side Vents
Color Shown: Light Blue
Sizes: XS-4XL Classic Fit

RED	LADIES ONLY LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



TIPPED POLOS

3.8 oz. 100% Polyester Jersey

BG6301 | Ladies'

Matching Buttons, Rib Knit Collar
Hemmed Sleeves,
Straight Bottom With Side Vents
Color Shown: Navy
Sizes: S-4XL Classic Fit

BG7301 | Men's

Matching Buttons, Rib Knit Collar
Rib Knit Sleeves,
Straight Bottom with Side Vents
Color Shown: White
Sizes: S-6XL Classic Fit



BLUXDRI
MOISTURE WICKING



BG6301

BG7301



BG6229

BG7229

HEATHER POLOS

3.8 oz. 100% Polyester Jersey

BG6229 | Ladies'

Matching Pearlized Buttons,
Self Collar, Hemmed Sleeves
Color Shown: Red
Sizes: S-4XL Classic Fit

BG7229 | Men's

Matching Pearlized Buttons,
Rib Knit Collar, Hemmed Sleeves
Color Shown: Turquoise
Sizes: S-6XL Classic Fit



BLUXDRI
MOISTURE WICKING



ATHLEISURE



ATHLETIC PULLOVERS

BG6230

3.8 oz. 100% Polyester Jersey

BG7230 | Men's

Matching Nylon Zipper,
Welt Stitching Across Shoulders,
Down Sleeves & Side Detailing
Color Shown: Royal
Sizes: S-4XL

BG6230 | Ladies'

Matching Nylon Zipper,
Welt Stitching Across Shoulders,
Down Sleeves & Side Detailing
Color Shown: Safety Orange
Sizes: S-4XL

OPTIC YELLOW*	LADIES ONLY SAFETY ORANGE*	RED	ROYAL
LADIES ONLY NAVY	GRAPHITE	BLACK	

*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BLUXDRI
MOISTURE WICKING



BG7230

BG7222

BG6222



5 oz. 100% Polyester Textured Mesh

BG7222 | Men's

Matching Nylon Zipper,
Contrasting Side Panels & Inside Collar
Color Shown: Graphite/Black
Sizes: S-6XL

BG6222 | Ladies'

Matching Nylon Zipper,
Contrasting Side Panels & Inside Collar
Color Shown: Red/Graphite
Sizes: S-4XL



RED/
GRAPHITE

BLACK/
VEGAS GOLD
LADIES' ONLY

ROYAL/
GRAPHITE



GRAPHITE/
BLACK

WHITE/
GRAPHITE
MEN'S ONLY

BLACK/
GRAPHITE

bluegeneration.com

PERFORMANCE TEES

3.8 oz. 100% Polyester

BLU-X-DRI
MOISTURE WICKING

Stay cool in our tees
with **BLU-X-DRI**
moisture-wicking technology.

BG6302 | Ladies'

Short Sleeve, V-Neck
Color Shown: Red
Sizes: XS-4XL Feminine Fit

BG7302 | Adult

Short Sleeve, Crew Neck
Color Shown: Optic Yellow
Sizes: XXS-6XL

OPTIC YELLOW*	SAFETY ORANGE*	RED	BURGUNDY
MEN'S ONLY LIGHT BLUE	TURQUOISE	ROYAL	NAVY
MEN'S ONLY KELLY	MEN'S ONLY HUNTER	GRAPHITE	BLACK
WHITE**			



*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.
**WHITE FABRIC SLIGHTLY HEAVIER.



BG7302

BG6302



FABRIC MAGNIFIED

BG7303



BG7303 | Long Sleeve

Crew Neck
Color Shown: Royal, White
Adult Sizes: XXS-6XL

OPTIC YELLOW*	RED	ROYAL
NAVY	GRAPHITE	BLACK
WHITE**		

BG5302 | Youth

Short Sleeve, Crew Neck
Color Shown: Graphite
Sizes: XS-XL

OPTIC YELLOW*	GRAPHITE	BLACK
---------------	----------	-------

See page 66.

bluegeneration.com

See page 66
Youth section.

BG5302



PERFORMANCE TEES

3.8 oz. 100% Moisture-Wicking Jersey

BLUXDRI
MOISTURE WICKING

COLORBLOCK PERFORMANCE TEE

BG6304 | Ladies'

Color Shown: Safety Orange/Graphite
Sizes: S-4XL Feminine Fit

BG7304 | Men's

Color Shown: Royal/Black
Sizes: S-6XL Classic Fit



*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG7304

BG6304



HEATHER PERFORMANCE TEES

BG7305 | Adult

Colors Shown: Heather Grey/Royal, Heather Grey/Red
Sizes: XXS-4XL Classic Fit

BG6228 | Ladies'

V-Neck
Color Shown: Red
Sizes: S-4XL Feminine Fit

BG7228 | Men's

Crew Neck
Color Shown: Turquoise
Sizes: S-6XL Classic Fit

BG6228

BG7228



bluegeneration.com

HOODIES



PREMIUM FLEECE HOODIES



BIG & TALL

9 oz. 70/30 Combed Ringspun Cotton/Polyester
Fleece With Triple Layer Construction

BG9302Z

Double Fleece Lined Hood
with Drawstring, Rib Knit Cuffs &
Waistband with Spandex, Brass Zipper
Color Shown: Red
Sizes: XS-6XL Classic Fit

BG9302ZT **Tall**

Sizes: LT-3XLT
In Select Colors

BG9301P

Double Fleece Lined Hood
with Drawstring, Rib Knit Cuffs &
Waistband with Spandex
Color Shown: Gold
Sizes: XS-6XL Classic Fit

BG9301PT **Tall**

Sizes: LT-3XLT
In Select Colors



BG9302Z

RED T	BURGUNDY T	ROYAL T	NAVY T
HUNTER	GREY HEATHER T	BLACK T	

T: TALL AVAILABLE

BG9301P

GOLD	ORANGE	DARK PINK	RED T
BURGUNDY T	TEAM PURPLE	CAROLINA BLUE	ROYAL T
NAVY T	HUNTER	GREY HEATHER T	BLACK T

T: TALL AVAILABLE



NEW!

WESTPORT 1/4 ZIP PULLOVER

7 oz. 60/40 Cotton/Polyester Fleece

From comfort to corporate,
we've got you covered!

BG9305 | Adult

Long Sleeve Fleece 1/4 Zip Pullover,
Open-Hem Bottom, Rib Knit Cuffs
Color Shown: Dark Grey Heather, Black
Sizes: XS-4XL



NAVY

DARK GREY
HEATHER

BLACK



ESSEX FLEECE HOODIES

7 oz. 60/40 Cotton/Polyester
Midweight Fleece

BG9303P | Pullover

Double Needle Stitched
Front Pocket, Rib Knit Cuffs &
Waistband with Spandex,
No Drawstring
Color Shown: White
Sizes: XS-4XL Contemporary Fit

BG9304Z | Zip-Front

Double Needle Stitched
Front Pocket, Rib Knit
Cuffs & Waistband with
Spandex, No Drawstring
Color Shown: Slate
Sizes: XS-4XL
Contemporary Fit



BG9303P

RED	SLATE	ROYAL
NAVY	HUNTER	DARK GREY HEATHER
CARBON	BLACK	WHITE

BG9304Z

RED	SLATE	ROYAL
NAVY	DARK GREY HEATHER	CARBON
BLACK		



TRIBLEND TEES

4 oz. 50% Polyester, 38% Cotton, and 12% Rayon

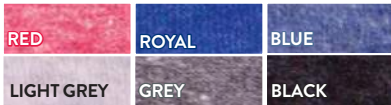
Our triblend heathered hoodies and tees are comfortable, super soft and enjoyable to wear.

BG7306 | Crew Neck Tee

Short Sleeve

Color Shown: Blue, Light Grey

Adult Sizes: XS-4XL



BG7307



BG7307 | 3/4 Sleeve Baseball Tee

Color Shown: Grey/Black,

Light Grey/Red

Adult Sizes: XS-4XL



LIGHT GREY/
RED

LIGHT GREY/
BLUE

LIGHT GREY/
GREY

LIGHT GREY/
ROYAL

GREY/
BLACK



bluegeneration.com

TRIBLEND HOODIES

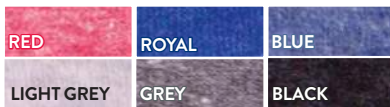
4.5 oz. 50% Polyester, 38% Cotton, and 12% Rayon

BG7309 | Pullover Hoodie

Front Pocket, No Drawstring

Color Shown: Royal, Grey

Adult Sizes: XS-4XL



BG7309



BG7308



BG7308 | Zip Front Hoodie

Front Pocket,

Color Shown: Red, Blue

Adult Sizes: XS-4XL



MICRO FLEECE VEST

9.6 oz. 100% Polyester Micro Fleece

Comfort is a breeze with our soft, antipilling collection. Stay cozy onsite or in the office.

BG9953 | Zip Front Vest

Zip Front Pockets with Zipper,
Adjustable Bungee, Matching Zipper
Color Shown: Polar Red, Polar Navy
Adult Sizes: XS-6XL

OPTIC YELLOW	POLAR ORANGE	POLAR RED
POLAR BLUE	POLAR NAVY	POLAR HUNTER
POLAR GREY	POLAR BLACK	



BG9953



BG9952



MICRO FLEECE PULLOVER

BG9952 | 1/4 Zip Pullover

Zip Front Pockets with Zipper,
Adjustable Bungee, Matching Zipper
Color Shown: Polar Orange, Polar Hunter
Adult Sizes: XS-6XL

OPTIC YELLOW	POLAR ORANGE	POLAR RED
POLAR BLUE	POLAR NAVY	POLAR HUNTER
POLAR GREY	POLAR BLACK	



bluegeneration.com

MICRO FLEECE JACKET

9.6 oz. 100% Polyester Micro Fleece

BG6951 | Ladies' Full Zip Jacket

Welt Pockets, Matching Zipper,
Elastic Waistband & Cuffs
Color Shown: Polar Pink
Sizes: S-4XL

BG9951 | Men's Full Zip Jacket

Zip Front Pockets, Matching Zipper,
Adjustable Bungee Waistband,
Color Shown: Polar Blue
Sizes: S-6XL



SUBLIMATED HOODIES & FLEECE



DESTINATION SUBLIMATION

Turn ordinary into extraordinary!



HOODS



COLLARS



ZIPPER PULLS



SUBLIMATED DRAWCORDS



POUCH POCKETS



COLORFUL DRAWCORDS



SUBLIMATED HOOD LINING

COLORFUL DRAWCORDS

CHEST DECORATION

SUBLIMATED POUCH POCKET



FREE VIRTUALS

Just send us your artwork & you are set to go!

Select from our collection of Premium, Essex & Westport Fleece, Triblend Hoodies & Tees and Micro Fleece to create your perfect design!



20 COLORFUL DRAWCORD OPTIONS!

CREATE YOUR OWN SUBLIMATED DRAWCORD

PREMIUM FLEECE HOODIES

BG9301PH

9 oz. 70/30 Combed Ringspun
Sizes: XS-6XL

BIG & TALL

GOLD
ORANGE
DARK PINK
RED T
BURGUNDY T
TEAM PURPLE
CAROLINA BLUE
ROYAL T
NAVY T
HUNTER
GREY HEATHER T
BLACK T

T: TALL AVAILABLE



BG9302ZH

9 oz. 70/30 Combed Ringspun
Sizes: XS-6XL

BIG & TALL

RED T
BURGUNDY T
ROYAL T
NAVY T
HUNTER
GREY HEATHER T
BLACK T

T: TALL AVAILABLE



ESSEX & WESTPORT FLEECE



BG9303PH

7 oz. 60/40 Cotton/Polyester
Sizes: XS-4XL

RED	SLATE	ROYAL
NAVY	HUNTER	DARK GREY HEATHER
CARBON	BLACK	WHITE



BG9304ZH

7 oz. 60/40 Cotton/Polyester
Sizes: XS-4XL

RED	SLATE	ROYAL
NAVY	DARK GREY HEATHER	CARBON
BLACK		



BG9305H | 1/4 Zip

7 oz. 60/40 Cotton/Polyester
Sizes: XS-4XL

NAVY	DARK GREY HEATHER	BLACK
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TRIBLEND HOODIES

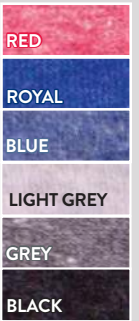
BG7309H | Pullover Hoodie

4.5 oz. 50% Polyester,
38% Cotton, and 12% Rayon
Adult Sizes: XS-4XL



BG7308H | Zip Front Hoodie

4.5 oz. 50% Polyester, 38% Cotton, and 12% Rayon
Adult Sizes: XS-4XL



MICRO FLEECE

Full Zip



BG9951H | Men's Full Zip Jacket

9.6 oz. 100% Polyester Micro Fleece
Sizes: S-6XL

BG6951H | Ladies' Full Zip Jacket

9.6 oz. 100% Polyester Micro Fleece
Sizes: S-4XL

BG9952H | 1/4 Zip Pullover

9.6 oz. 100% Polyester Micro Fleece
Adult Sizes: XS-6XL

BG9953H | Zip Front Vest

9.6 oz. 100% Polyester Micro Fleece
Adult Sizes: XS-6XL



Easy Care Poplin

65/35 Polyester/Cotton Blend

Stain Release

Stains Released in Wash

Wrinkle Resistant

Requires Little or No Ironing

Superblend™ 5.5 oz.

Cool Woven Fabric Weight

Color Lock Technology

Resists Fading After Repeated Wash

Companion Styles

Matching Pique Polo Colors

Color Powered

Available in 26 Colors

Sizes For Everyone

Men's S-10XL & Talls

Ladies' XS-5XL



SUPERBLEND™ POPLIN



See pages 48-52 for the entire collection.



OUR BEST SELLING WOVEN SHIRT AVAILABLE IN 26 COLORS

5.5 oz. 65/35 Polyester/Cotton
Superblend™ Poplin

BG6216 | Ladies'

Long Sleeve, Spread Collar,
Bone Horn Buttons
Color Shown: Burnt Orange
Sizes: XS-4XL Classic Fit

BG7216 | Men's

Long Sleeve, Button Down Collar
Bone Horn Buttons
Color Shown: Cactus
Sizes: S-10XL Classic Fit



BG6216

BG7216



Long Sleeve

BIG & TALL

BG7216T



BG7216, BG6216 & BG7216T AVAILABLE IN ALL 26 COLORS

MAIZE	YELLOW	SALMON	ORANGE	BURNT ORANGE	BERRY
RED	BURGUNDY	PURPLE	LIGHT BLUE	AQUA	TURQUOISE
FRENCH BLUE	ROYAL	NAVY	CACTUS	SAGE	KELLY
HUNTER	NATURAL	TAN	CHOCOLATE	MEN'S ONLY GREY	GRAPHITE
BLACK	WHITE				

BG7216T | Men's Fit Tall

Long Sleeve, Bone Horn Button
Color Shown: Kelly
Sizes: LT-3XLT

AVAILABLE IN 26 COLORS



SUPERBLEND™ POPLIN

5.5 oz. 65/35 Polyester/Cotton
Superblend™ Poplin

Our best-selling Superblend™ poplin collection boasts stain release, extensive size ranges, bone horn buttons, an array of colors, and a variety of fits designed to flatter every body!

BG7216S | Men's

Short Sleeve, Button Down Collar
Bone Horn Buttons, Hemmed Sleeves
Color Shown: Maize
Sizes: S-10XL Classic Fit

BG6216S | Ladies'

Short Sleeve, Spread Collar
Bone Horn Buttons,
Hemmed Sleeves
Color Shown: Turquoise
Sizes: XS-4XL Classic Fit

**BIG &
TALL**

MAIZE	YELLOW
SALMON	ORANGE
BURNT ORANGE	BERRY
RED	BURGUNDY
PURPLE	LIGHT BLUE
AQUA	TURQUOISE
FRENCH BLUE	ROYAL
NAVY	CACTUS
SAGE	KELLY
HUNTER	NATURAL
TAN	CHOCOLATE
MEN'S ONLY GREY	GRAPHITE
BLACK	WHITE



BG7216ST | Men's Tall

Short Sleeve
Sizes: LT-3XLT

RED	ROYAL	NAVY
HUNTER	TAN	BLACK
WHITE		



EASY CARE



NEW!

BG6266S

BG7266S

SUPERBLEND™ POPLIN MATCHING BUTTONS

5.5 oz. 65/35 Polyester/Cotton
Superblend™ Poplin

BG7266S | Men's

Short Sleeve, Matching Pearlized Buttons, Patch Pocket, Two Back Pleats, Double Back Yoke, Button Down Collar
Color Shown: Graphite
Sizes: S-6XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	TEAL
CACTUS	HUNTER	TAN
GRAPHITE	BLACK	WHITE

BG6266S | Ladies'

Short Sleeve, Spread Collar
Matching Pearlized Buttons,
Hemmed Sleeves
Color Shown: Red
Sizes: XS-4XL Classic Fit

RED	LIGHT BLUE	ROYAL
BLACK	WHITE	



Swing

6261

BG6261 | Swing Shirt

Ladies' 3/4 Sleeves with French Cuffs,
Matching Buttons, Flared Bottom
Color Shown: Light Blue
Sizes: S-4XL

BERRY	RED	LIGHT BLUE	ROYAL
NAVY	BLACK	WHITE	



SUPERBLEND™ POPLIN MATCHING BUTTONS

5.5 oz. 65/35 Polyester/Cotton
Superblend™ Poplin



BG7266 | Men's

Long Sleeve, Matching Pearlized Buttons, Patch Pocket, Two Back Pleats, Double Back Yoke, Button Down Collar
Color Shown: Cactus
Sizes: S-6XL Classic Fit

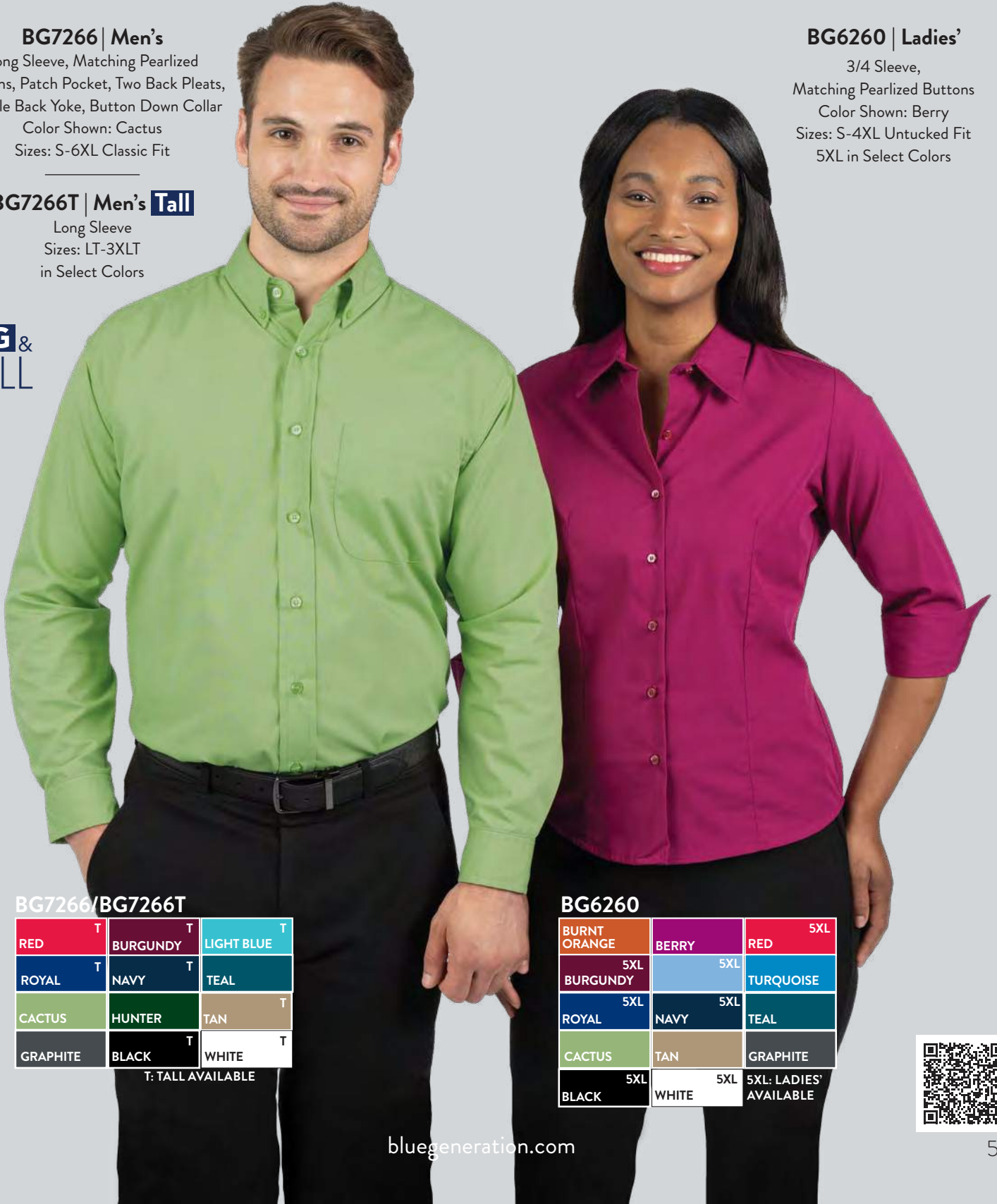
BG6260 | Ladies'

3/4 Sleeve,
Matching Pearlized Buttons
Color Shown: Berry
Sizes: S-4XL Untucked Fit
5XL in Select Colors

BG7266T | Men's Tall

Long Sleeve
Sizes: LT-3XLT
in Select Colors

**BIG &
TALL**



BG7266/BG7266T

RED T	BURGUNDY T	LIGHT BLUE T
ROYAL T	NAVY T	TEAL T
CACTUS	HUNTER	TAN T
GRAPHITE	BLACK T	WHITE T

T: TALL AVAILABLE

BG6260

BURNT ORANGE	BERRY	RED 5XL
BURGUNDY 5XL	5XL	TURQUOISE
ROYAL 5XL	NAVY 5XL	TEAL
CACTUS	TAN	GRAPHITE
BLACK 5XL	WHITE 5XL	5XL: LADIES' AVAILABLE



SOLID POPLIN CAMP SHIRTS

5.5 oz. 65/35 Polyester/Cotton
Superblend™ Poplin

Elevate uniforms with these
captivating camp shirts for
restaurants and resorts.

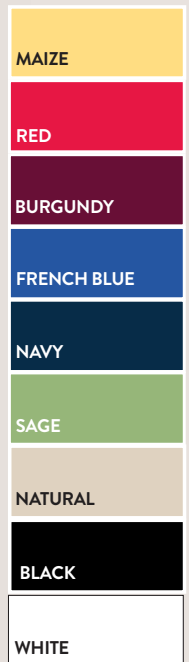


BG3100 | Men's

Patch Pocket, Spread Collar,
Matching Pearlized Buttons,
Hemmed Sleeves, Straight Bottom
Color Shown: Red
Sizes: XS-6XL Classic Fit

BG6100 | Ladies'

Spread Collar, Matching Pearlized
Buttons, Hemmed Sleeves,
Straight Bottom, No Pocket
Color Shown: French Blue
Sizes: XS-3XL Feminine Fit



TROPICAL PRINT CAMP SHIRTS

4.5 oz. 55/45 Cotton/Polyester Poplin

BG3101-3109 | Adult

Spread Collar, Pearlized Buttons, Patch Pocket,
Hemmed Sleeves, Straight Bottom

Sizes: XS-4XL



BG3101
Tucan



BG3103
Tropic



BG3104
Cocktail



BG3105
Floral



BG3106
Hibiscus



BG3107
Mango Tonal



BG3107
Blue Tonal



BG3108
Bistro



BG3109
Indigo Breeze



These lightweight poplins offer

ESSENTIAL POPLIN

3 oz. 65/35 Polyester/Cotton



BG6210 | Ladies'

Long Sleeve, Spread Collar
Matching Buttons, No Pocket
Color Shown: Burnt Orange
Sizes: S-4XL

BG7210 | Men's

Long Sleeve, Button Down Collar
Matching Buttons, Left Chest Pocket
Color Shown: Turquoise
Sizes: S-6XL Classic Fit



MAIZE	BURNT ORANGE	RED	BURGUNDY
LIGHT BLUE	ROYAL	TURQUOISE	NAVY
HUNTER	TAN	GRAPHITE	BLACK

WHITE*
*WHITE FABRIC
SLIGHTLY HEAVIER.



the best value for your team.

BG6210S | Ladies'

Short Sleeve, Spread Collar
Matching Buttons, No Pocket
Color Shown: Maize
Sizes: S-4XL

BG7210S | Men's

Short Sleeve, Button Down Collar
Matching Buttons, Left Chest Pocket
Color Shown: Hunter
Sizes: S-6XL Classic Fit

MAIZE	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	TAN
GRAPHITE	BLACK	WHITE*	

*WHITE FABRIC SLIGHTLY HEAVIER.

CLASSIC DENIM

7 oz. 100% Cotton

Our signature shirt has a timeless look with sandwashed denim.

BG8206 | Men's

Long Sleeve, Button Down Collar
Bone Horn Buttons, Left Chest Pocket
Color Shown: Vintage Blue
Sizes: XS-8XL Classic Fit

BG8202 | Ladies'

Long Sleeve, Button Down Collar
Bone Horn Buttons, Left Chest Pocket
Color Shown: Faded Blue
Sizes: S-4XL Classic Fit

BG8206T | Men's **Tall**

Long Sleeve
Sizes: LT-3XLT

BIG &
TALL



BG8202

BG8206



BG8202S | Ladies'

Short Sleeve, Button Down Collar
Bone Horn Buttons
Color Shown: Faded Blue
Sizes: S-4XL Classic Fit



FADED BLUE

BG8206S | Men's

Short Sleeve, Button Down Collar
Bone Horn Buttons, Patch Pocket
Color Shown: Vintage Blue
Sizes: XS-7XL Classic Fit



VINTAGE BLUE



UNTUCKED DENIM

7 oz. 100% Cotton

Our Sandwashed 7oz. denim has been reimagined in a contemporary untucked style, showcasing a shorter and more tapered fit in classic shades of vintage blue, black, and white.



BG8203 | Ladies'

Long Sleeve with Y-placket,
Left Chest Pocket

Color Shown Above: White Denim

Shown Left: Vintage Denim

Sizes: S-4XL Feminine Fit

BG8207 | Men's

Long Sleeve, Left Chest Pocket

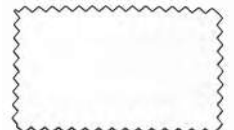
Color Shown Above: Black Denim

Shown Left: Vintage Denim

Sizes: S-4XL Untucked Fit



VINTAGE BLUE




WHITE DENIM



BLACK DENIM



A row of seven shirts hanging on wooden hangers. From left to right: a dark blue shirt, a blue and white checkered shirt, a purple shirt, a light blue and white checkered shirt, a bright blue shirt, a light purple and white checkered shirt, and a pink and white checkered shirt. The shirts are all untucked and have their sleeves slightly bunched at the cuffs.

THE UNTUCKED COLLECTION

UNTUCKED GINGHAM CHECK

3.2 oz. 55/45 Cotton/Polyester

BG6269 | Ladies'

Long Sleeve, Spread Collar, Y-placket,
White Pearlized Button,
Front & Back Darts
Color Shown: Rose
Sizes: S-4XL Feminine Fit

These fashionable check shirts have a slightly tapered fit,
easy care and are designed to be worn tucked or untucked.

BG7269 | Men's

Long Sleeve, Spread Collar,
White Pearlized Button,
Adjustable Cuffs, Left Chest Pocket,
Center Back Pleat
Color Shown: French Blue
Sizes: S-4XL Untucked Fit



bluegeneration.com

UNTUCKED POPLIN COLLECTION

STRIPED POPLIN

3.2 oz. 55/45 Cotton/Polyester

BG6272 | Ladies'

Roll Up Tab Sleeve, Spread Collar,
Y-Placket, Pearlized Buttons
Color Shown: Blue/White Stripe
Sizes: XS-4XL Feminine Fit

BG7272 | Men's

Long Sleeve, Spread Collar
Pearlized Buttons, Patch Pocket
Color Shown: Blue/White Stripe
Sizes: S-4XL Untucked Fit



BG6272

BG7272

Roll up
tab sleeve



BLUE/WHITE STRIPE

UNTUCKED SUPERBLEND™ POPLIN

5.5 oz. 65/35 Cotton/Polyester

BG6260 | Ladies'

3/4 Sleeves, Matching Buttons
Color Shown: Berry
Sizes: S-4XL Feminine Fit
5XL Available In Select Colors

BG7268 | Men's

Long Sleeves, Left Chest Pocket,
Matching Buttons
Color Shown: Royal
Sizes: S-4XL Untucked Fit

BG6260

BURNT ORANGE	BERRY
RED 5XL	BURGUNDY 5XL
LIGHT BLUE 5XL	TURQUOISE
ROYAL 5XL	NAVY 5XL
TEAL	CACTUS
TAN	GRAPHITE
BLACK 5XL	WHITE 5XL

5XL: LADIES' 5XL AVAILABLE

BG7268

RED	ROYAL
NAVY	GRAPHITE
BLACK	WHITE



BG6260

BG7268



TONAL CROSSWEAVE

3.2 oz. 55/45 Cotton/Polyester

BG8216 | Men's

Long Sleeve, Spread Collar,
Matching Buttons, Center Back Pleat

Color Shown: Charcoal
Sizes: S-4XL Untucked Fit



BG6215 | Ladies'

Long Sleeve, Spread Collar, Y-Placket,
Matching Buttons, Front & Back Darts

Color Shown: Plum
Sizes: XS-4XL Feminine Fit



BG8215 | Men's

Long Sleeve, Spread Collar,
Matching Buttons, Center Back Pleat

Color Shown: French Blue
Sizes: S-6XL Classic Fit



FABRIC SWATCH



BG8216
Untucked

BG8215
Classic

BG6215



unavailable BG8216 PLUM	WHITE	BLACK	unavailable BG8216 LIGHT BLUE
FRENCH BLUE	CHARCOAL	LADIES ONLY ROSE	

BG6271

BG7270



UNTUCKED TRICOLOR PLAID

3.2 oz. 55/45 Cotton/Polyester



BG6270 | Ladies'

Color: Aqua/Blue
Sizes: XS-4XL Feminine Fit

BG6271 | Ladies'

Color Shown: Blue/Plum
Sizes: XS-4XL Feminine Fit

BG7270 | Men's

Color Shown: Aqua/Blue
Sizes: S-4XL Untucked Fit



BG7271 | Men's

Color: Blue/Plum
Sizes: S-4XL Untucked Fit



BLUE/PLUM



AQUA/BLUE



bluegeneration.com

Our Signature
COTTON TWILL
 Prewashed for ultimate comfort.

27
 colors



**BIG &
 TALL**

BG6213 | Ladies'

Long Sleeve, Button Down Collar
 Bone Horn Buttons, No Pocket
 Color Shown: Sangria
 Sizes: S-4XL Classic Fit

BG8213 | Men's

Long Sleeve, Button Down Collar
 Bone Horn Buttons, Patch Pocket
 Color Shown: Jade
 Sizes: XS-8XL Classic Fit

BG8213T | Men's Tall

Long Sleeve
 Sizes: LT-3XLT

BG6213

BG8213



MAIZE	YELLOW T	MEN'S ONLY MANGO	ORANGE T
BURNT ORANGE T	PINK	SANGRIA	RED T
BURGUNDY T	VIOLET	GRAPE	PURPLE T
LIGHT BLUE T	TURQUOISE T	FRENCH BLUE T	ROYAL T
NAVY T	HUNTER T	KELLY T	MEN'S ONLY T JADE
MEN'S ONLY T OLIVE	NATURAL T	TAN T	MEN'S ONLY T CHOCOLATE
MEN'S ONLY T GREY	BLACK T	WHITE T	T: TALL AVAILABLE



BG8213S

BG6213S

BG8213S | Men's

Short Sleeve, Patch Pocket
 Color Shown: Kelly
 Sizes: XS-7XL Classic Fit

BG6213S | Ladies'

Short Sleeves, No Pocket
 Color Shown: Violet
 Sizes: S-4XL Classic Fit



MAIZE	YELLOW	MANGO	ORANGE	BURNT ORANGE
LADIES' ONLY PINK	SANGRIA	RED	BURGUNDY	VIOLET
PURPLE	LIGHT BLUE	TURQUOISE	FRENCH BLUE	ROYAL
NAVY	HUNTER	KELLY	MEN'S ONLY JADE	MEN'S ONLY OLIVE
NATURAL	TAN	MEN'S ONLY GREY	BLACK	WHITE



PEACH TOUCH TWILL

4.8 oz. 60/40 Cotton Polyester Peach Touch Twill

Our incredibly soft peach touch twills are the go-to choice for ultimate comfort. They're wrinkle resistant and easy care.

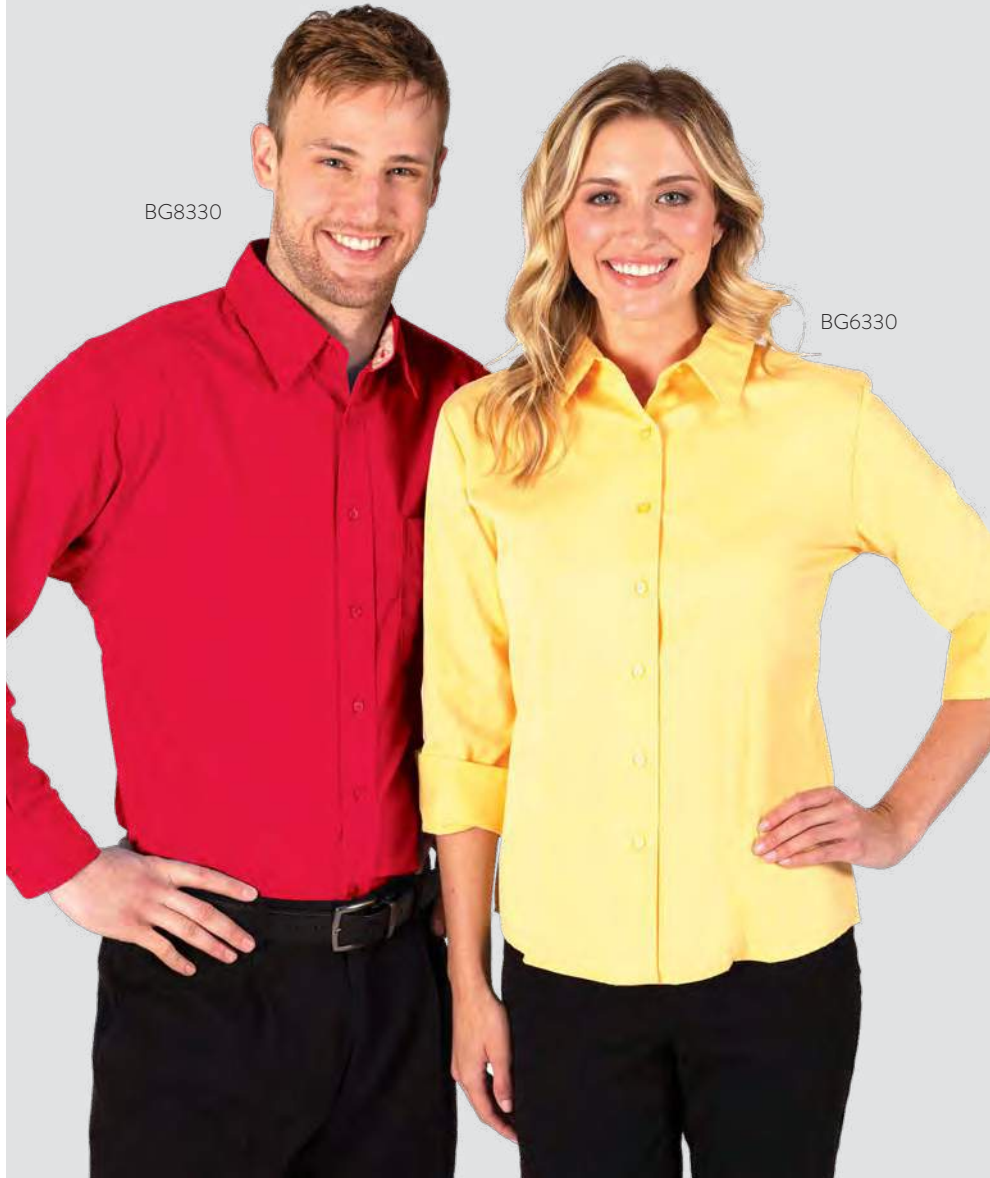
BG8330 | Men's

Long Sleeve, Spread Collar,
Contrast Inside Collar,
Matching Pearlized Buttons, Patch Pocket
Color Shown: Red
Sizes: S-6XL Classic Fit

BG6330 | Ladies'

3/4 Sleeve, Spread Collar, No Pocket
Matching Pearlized Buttons, French Cuffs
Color Shown: Maize
Sizes: S-4XL Feminine Fit

MAIZE	BURNT ORANGE	RED	BURGUNDY
LADIES' ONLY PURPLE	LIGHT BLUE	ROYAL	NAVY
HUNTER	TAN	BLACK	WHITE



BG8330

BG6330



BG8330S

BG8330S | Men's

Short Sleeve, Spread Collar,
Contrast Inside Collar,
Matching Pearlized Buttons, Patch Pocket
Color Shown: Purple
Sizes: S-6XL Classic Fit



MAIZE	BURNT ORANGE	RED	BURGUNDY
PURPLE	LIGHT BLUE	ROYAL	NAVY
HUNTER	TAN	BLACK	WHITE



STRETCH POPLIN

4.5 oz. 58% Cotton, 39% Polyester,
3% Spandex Poplin



BG6218 | Ladies'

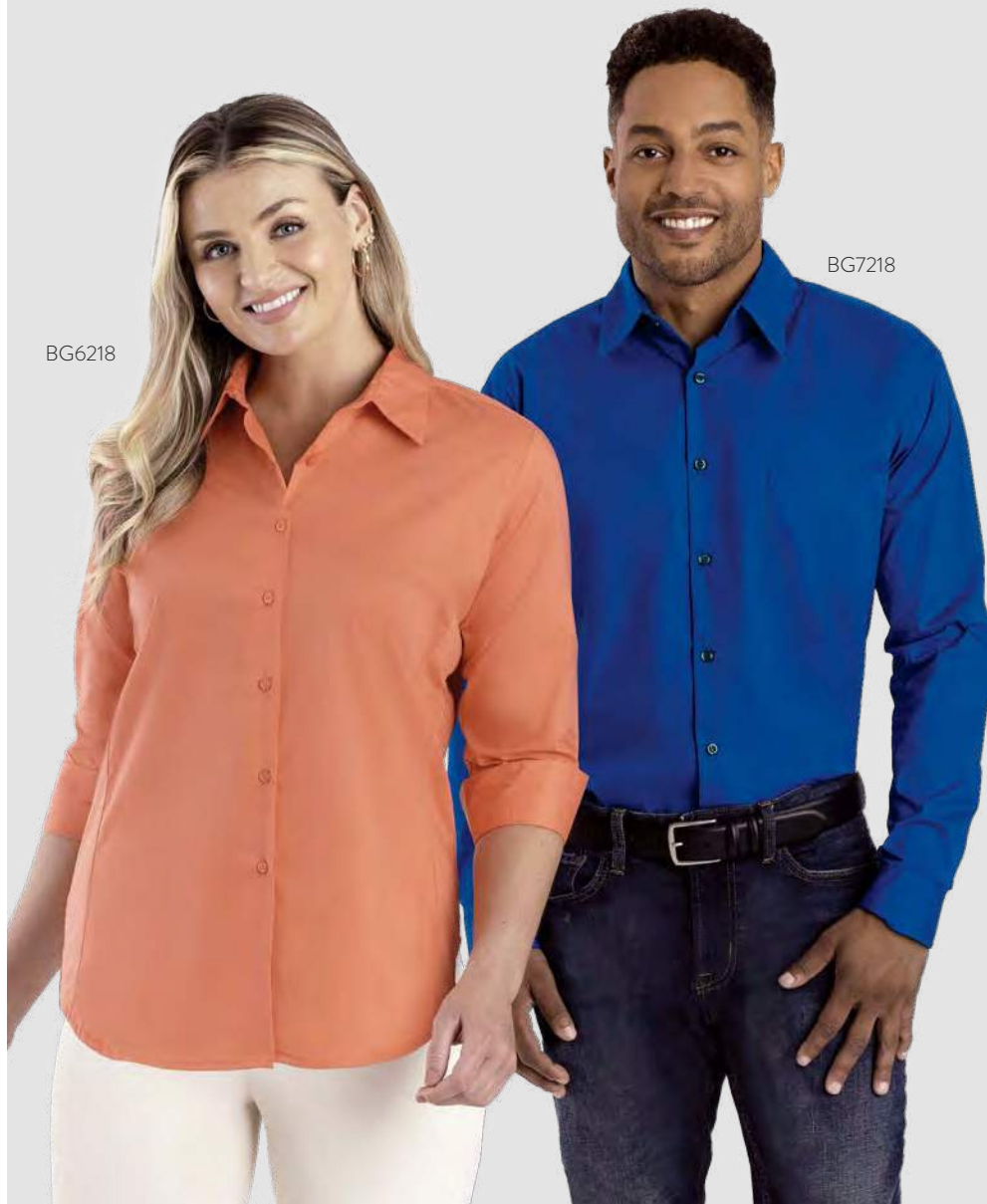
3/4 Sleeve, Spread Collar
French Cuffs, Matching Buttons
Color Shown: Coral
Sizes: XS-4XL Feminine Fit

MAIZE	SALMON	CORAL	BURNT ORANGE
PINK	BERRY	RED	BURGUNDY
PURPLE	LIGHT BLUE	AQUA	ROYAL
NAVY	CACTUS	BLACK	WHITE

BG7218 | Men's

Long Sleeve, Patch Pocket
White Pearlized Buttons: Light Blue, White
Graphite Pearlized Buttons: Royal, Navy & Black
Color Shown: Royal
Sizes: S-6XL Classic Fit

LIGHT BLUE	ROYAL	NAVY	BLACK
WHITE			



BG6218

BG7218

The ultimate choice for comfort and style, these easy care, stain release shirts with spandex and spread collar ensure everyone looks crisp and professional all day long.

BG6218S | Ladies'

Short, V-notched Sleeves, Spread Collar
French Cuffs,
Color Shown: Berry
Sizes: XS-4XL Feminine Fit

MAIZE	SALMON	CORAL	BURNT ORANGE
PINK	BERRY	RED	BURGUNDY
PURPLE	LIGHT BLUE	ROYAL	NAVY
CACTUS	BLACK	WHITE	



BG6218S

OXFORD

6 oz. 60/40 Cotton/Polyester



BG8214 | Men's

Long Sleeve, Button Down Collar
 Pearlized Buttons, Patch Pocket
 Color Shown: Burgundy/White Stripe
 Sizes: S-5XL Classic Fit

BG6214 | Ladies'

Long Sleeve, Button Down Collar
 Pearlized Buttons
 Color Shown: French Blue
 Sizes: S-4XL Classic Fit

BG8214T | Men's Tall

Long Sleeve, Button Down Collar
 Pearlized Buttons, Patch Pocket
 Sizes: LT-3XLT



- BURGUNDY MEN'S ONLY
- GREEN LADIES ONLY

**BIG &
TALL**



BG8214

BG6214

BG6214S | Ladies'

Short Sleeve, Button Down Collar, Pearlized Buttons
 Color Shown: Maize
 Sizes: S-4XL Classic Fit



BG8214S | Men's

Short Sleeve, Button Down Collar
 Matching Buttons, Left Chest Pocket
 Color Shown: Blue
 Sizes: S-5XL Classic Fit



- BURGUNDY LADIES' ONLY
- MAIZE LADIES' ONLY
- GREEN MEN'S ONLY

BG5214 | Youth

Long Sleeve, Button Down Collar
 Pearlized Buttons, Patch Pocket
 Sizes: XS-XL
 See page 66.



BG8214S

BG6214S

YOUTH STYLES

See matching adult styles on page 9.

BG5300 | Titan Polo

3.8 oz. 100% Polyester Jersey
Short Sleeve, Matching Buttons,
Rib Knit Collar, Hemmed Sleeves
Color Shown: Light Blue
Sizes: XS-XL



BLUXDRI
MOISTURE WICKING



BG5302 | Tee

3.8 oz. 100% Polyester Jersey
Short Sleeve, Crew Neck
Color Shown: Optic Yellow, Graphite
Sizes: XS-XL



BLUXDRI
MOISTURE WICKING



*OPTIC YELLOW IS ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG5300

See matching adult styles on page 32.



BG5302

BG5214 | Oxford

6 oz. 60/40 Cotton/Polyester
Long Sleeve, Button Down Collar
Pearlized Buttons, Patch Pocket
Color Shown: White
Sizes: XS-XL



See matching adult styles on page 65.



BG5214

BG5500

Soft Touch Pique Polo

5.5 oz. 65/35 Polyester/Cotton Pique

Short Sleeve, Rib Knit Collar & Cuffs

Matching Buttons

Color Shown: Royal, Yellow

Sizes: XS-XL



See matching adult styles on page 23



YELLOW	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	BLACK
WHITE			



BG5500

BG5204

Superblend™ Polo

6.7 oz. 60/40 Cotton/Polyester

Short Sleeve, Bone Buttons,

Rib Knit Collar & Cuffs

Color Shown: Light Blue, Red

Sizes: XS-XL



YELLOW	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	BLACK
WHITE			



See matching adult styles on page 19.



BG5204

BG5207

Superblend™ Polo

6.7 oz. 60/40 Cotton/Polyester

Long Sleeve, Bone Buttons,

Rib Knit Collar & Cuffs

Color Shown: Royal

Sizes: XS-XL



YELLOW	RED	BURGUNDY
LIGHT BLUE	ROYAL	NAVY
WHITE		

See matching adult styles on page 20.



BG5207
Long Sleeve

TEFLON™ TREATED PANTS & SHORTS

7.2 oz. 60/40 Cotton/Polyester Twill

FLAT FRONT PANTS



BG8001P

BG6001P



PLEATED PANTS



BG8000P

BG6000P

FLAT FRONT SHORTS



BG8002S

BG6002S

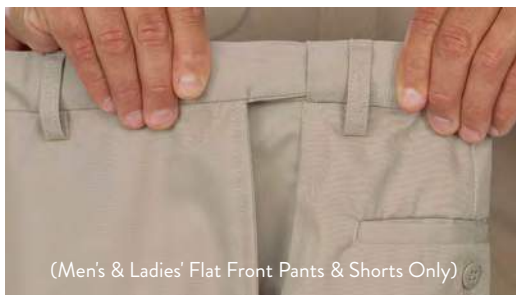
NAVY*

KHAKI

BLACK

*6002S UNAVAILABLE

CONCEALED EXPANDABLE WAISTBAND



(Men's & Ladies' Flat Front Pants & Shorts Only)

SIZE CHART	Size	Inseam with Hemmed Bottom	Inseam with Open Bottom
Men's Sizes	28-52* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"
Ladies' Sizes	2-28 (even only)	Pants: 28", 30", 32" Shorts: 7.5"	Pants: 34"

*29, 31, 33 also available in BG8000P

BG8001P | Men's
Flat Front Pants, Brass Zipper,
Angled Side Pockets, Set In Back
Pockets With Button Closure
Color Shown: Khaki
Classic Fit

BG8000P | Men's
Pleated Front Pants, Brass Zipper,
Angled Side Pockets, Set In Back
Pockets With Button Closure
Color Shown: Navy
Classic Fit

BG8002S | Men's
Flat Front Shorts, Brass Zipper,
Angled Side Pockets, Welt Pockets
Color Shown: Khaki
Classic Fit

BG6001P | Ladies'
Flat Front Pants, Nylon Coil Zipper,
Angled Side Pockets
Color Shown: Khaki
Classic Fit

BG6000P | Ladies'
Pleated Front Pants, Nylon Coil Zipper,
Angled Side Pockets,
Set In Back Pockets
Color Shown: Khaki
Classic Fit

BG6002S | Ladies'
Flat Front Shorts, Nylon Coil Zipper,
Angled Side Pockets
Color Shown: Black
Classic Fit



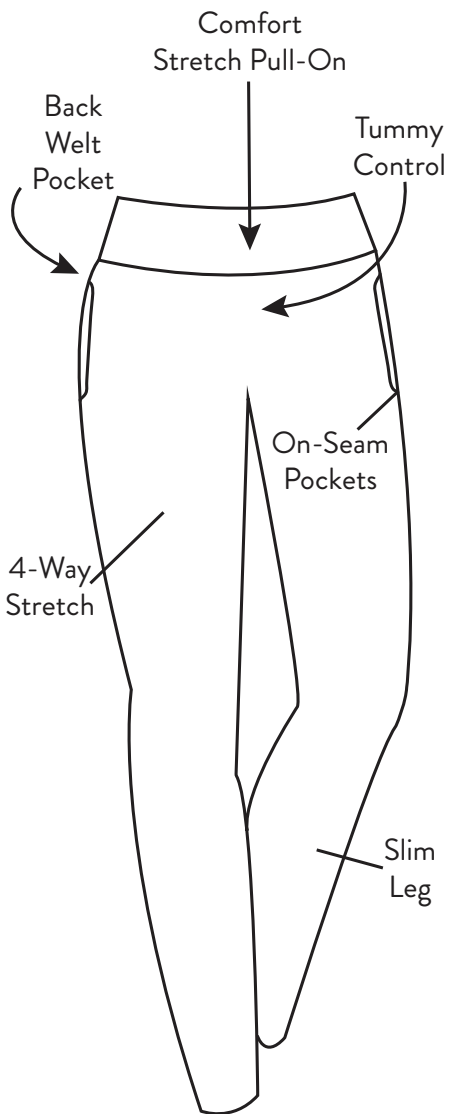
STUDIO PANTS

95/5 Polyester/Spandex

BG6003P | Ladies'

4 Way Stretch Compression Knit,
Tummy Control, On-Seam Side Pockets,
Back Welt Pocket
Color Shown: Black
Sizes: XS-4XL Classic

BLACK



BG6003P



EASY CARE
WASH & WEAR



BLUXDRI
MOISTURE WICKING



blugeneration.com

SERVICWEAR



An expert in servicewear, Blue Generation has been outfitting uniforms for the hospitality, industrial, and security fields for 80 years. We use advanced technologies including Teflon™, BLU-X-DRI moisture wicking and stain release, and IL-50 industrial washing rating to ensure that service workers always looks clean, comfortable and stylish. Our servicewear will amplify any brand, regardless of budget.





**Polos, Twill Shirts & Pants
treated with Teflon™ Fabric protector**

pg. 72-73



**IL-50 Tactical &
Pique Polos**

pg. 74-75



**High Visibility Moisture
Wicking Polos & Tees**

pg. 76-77



**Bistro Vests & Aprons
treated with Teflon™ Fabric protector**

pg. 78-79

TEFLON™ TREATED PIQUES

5.7 oz. 65/35 Polyester/Cotton Pique

Ideal for the workplace, our pique polos treated with technologically advanced Teflon™ fabric protector will keep your workforce looking clean all day long.

BG6203 | Ladies'

Teflon™, Short Sleeve
Bone Buttons, Rib Knit Collar & Cuffs
Color Shown: Orange
Sizes: S-4XL Classic Fit

BG7203 | Men's

Teflon™, Short Sleeve
Bone Buttons, Rib Knit Collar & Cuffs
Color Shown: Royal
Sizes: XS-6XL Classic Fit



Non PFOA/PFAS



BG6203



BG7203

MAIZE	YELLOW P	ORANGE P	RED P
BURGUNDY P	PURPLE	LIGHT BLUE P	ROYAL P
NAVY P	KELLY P	HUNTER P	TAN P
BLACK P	WHITE P	P: MEN'S WITH POCKET AVAILABLE	

BG7202 | Pocketed

Teflon™, Short Sleeve, Patch Pocket,
Bone Buttons, Rib Knit Collar & Cuffs
Color Shown: Yellow
Adult Sizes: XS-6XL Classic Fit



bluegeneration.com

BG7202

POCKETED



TEFLON™ TREATED TWILL

6.5 oz. 65/35 Polyester/Cotton

No matter the job, your team will
always look clean and sharp.

BG6217 | Ladies'

Teflon™, Long Sleeve, Spread Collar
Bone Buttons, No Pocket
Color Shown: Yellow
Sizes: S-4XL Classic Fit

BG7217 | Men's

Teflon™, Long Sleeve,
Button Down Collar, Bone Buttons,
Patch Pocket with Pencil Compartment
Color Shown: Kelly
Sizes: XS-6XL Classic Fit

BG7217T | Men's Tall

Sizes: LT-3XLT
Available in all colors.



Non PFOA/PFAS



**BIG &
TALL**

BG7217

BG6217



BG7217S

BG6217S

MAIZE T	YELLOW T	ORANGE T	RED T
BURGUNDY T	MEN'S ONLY T	LIGHT BLUE T	TURQUOISE T
ROYAL T	PURPLE T	NAVY T	KELLY T
TAN T	BLACK T	HUNTER T	WHITE T
			T: TALL AVAILABLE

BG6217S | Ladies'

Teflon™, Short Sleeve, Spread Collar
Bone Buttons, No Pocket
Color Shown: Orange
Sizes: S-4XL Classic Fit

BG7217S | Men's

Teflon™, Short Sleeve,
Button Down Collar, Bone Buttons,
Patch Pocket with Pencil Compartment
Color Shown: Turquoise
Sizes: XS-6XL Classic Fit



IL-50 INDUSTRIAL GRADE POLOS

5.7 oz. 100% Polyester Pique



BG1051 | Men's

IL-50 Short Sleeves, Rib Knit Collar
Matching Pearlized Buttons, Hemmed Sleeves
Color Shown: Light Blue
Sizes: S-6XL Classic Fit

BG6051 | Ladies'

IL-50 Short Sleeves, Rib Knit Collar
Matching Pearlized Buttons, Hemmed Sleeves
Color Shown: Graphite
Sizes: S-4XL Classic Fit

BG1051T | Men's Tall

Sizes: LT-3XLT

RED P	BURGUNDY	LIGHT BLUE P	ROYAL P/T
NAVY P/T	LADIES ONLY KELLY	HUNTER	TAN T
GRAPHITE T	BLACK P/T	WHITE P	

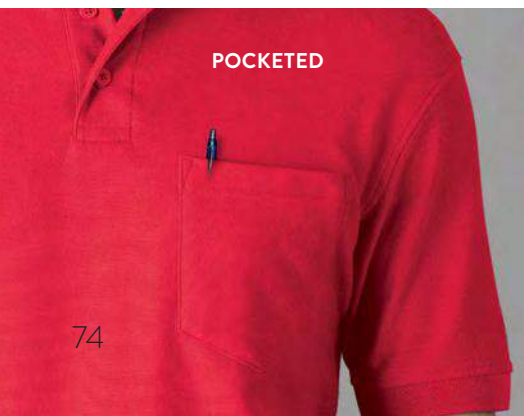
P: MEN'S WITH POCKET AVAILABLE
T: TALL AVAILABLE

OPTIC YELLOW* SAFETY ORANGE*

See Page 77 for Hi-Vis Colors
BG7510/6510

BG1052 | Pocketed

IL-50 Short Sleeves,
Matching Pearlized Buttons,
Rib Knit Collar, Hemmed Sleeves
Color Shown: Red
Adult Sizes: S-6XL Classic Fit



**BIG &
TALL**

BLUXDRI
MOISTURE WICKING

BG1051

BG6051



Teflon™ Treated Pants
BG8001P | BG6000P
page 68

BG6054 | Ladies'

Short Sleeves, Contrast Collar & Sleeves
Color Shown: Tan/Black
Sizes: S-4XL Classic Fit

RED/BLACK	LIGHT BLUE/NAVY	TAN/BLACK
GRAPHITE/BLACK	BLACK/GRAPHITE	

BG1054 | Men's

Short Sleeves, Contrast Collar & Sleeves
Color Shown: Red/Black
Sizes: S-4XL Classic Fit

RED/BLACK	GRAPHITE/BLACK	BLACK/GRAPHITE
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bluegeneration.com

BG6054

BG1054



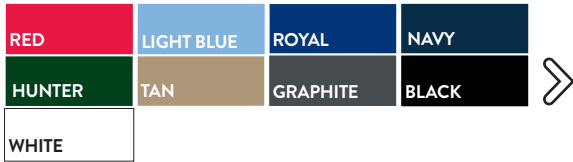
IL-50 TACTICAL POLOS

5.7 oz. 100% Polyester Pique

With raglan sleeves, 3 microphone clips, and sleeve pencil pockets, these tactical polos are the ultimate choice for security professionals.

BG1053 | Men's

Short Sleeve, Rib Knit Collar, Hemmed Sleeves, Matching Pearlized Buttons
Color Shown: Red
Sizes: S-6XL Classic Fit



BG6053 | Ladies'

Short Sleeve, Rib Knit Collar, Hemmed Sleeves, Matching Pearlized Buttons
Color Shown: Royal
Sizes: S-4XL



Microphone clips on center placket and shoulders



BG1053

Reinforced dual pen pockets on left sleeve



BG6053



BG1055



Designed for the vigor of the workday featuring IL-50 which performs well through 50 industrial washings.

BG1055 | Long Sleeve

Rib Knit Collar, Hemmed Sleeves, Matching Pearlized Buttons
Color Shown: Graphite
Adult Sizes: XS-6XL Classic Fit



HI-VIS WORKWEAR

3.8 oz. 100% Moisture Wicking
Polyester Jersey Tees

Our assortment of safety tees
and polos, all ANSI compliant*,
ensures your team remains highly
visible on the job, while staying
cool and dry.



BG7511 | Adult

Short Sleeve, Crew Neck,
Reflective Tape Class 2
Color Shown: Optic Yellow
Sizes: S-6XL

OPTIC
YELLOW*



BG7303 | Long Sleeve

Crew Neck
Color Shown: Optic Yellow
Adult Sizes: XXS-6XL

OPTIC
YELLOW*



BG7303

BG7302 | Adult

Short Sleeve, Crew Neck
Color Shown: Optic Yellow
Sizes: XXS-6XL

BG6302 | Ladies'

Short Sleeve, V-Neck
Color Shown: Safety Orange
Sizes: XS-4XL

OPTIC
YELLOW*

SAFETY
ORANGE*



See all available tee colors on page 32.



*OPTIC YELLOW AND SAFETY ORANGE
ARE ANSI 107 COMPLIANT FOR
FLUORESCENT BACKGROUND COLOR.

bluegeneration.com

BLUXDRI
MOISTURE WICKING



BG7511



BG7302

BG6302

IL-50 HI-VIS POLOS

5.5 oz. 100% Polyester Pique

BG7510 | Men's

IL-50, Short Sleeve, Matching Buttons,
Rib Knit Collar & Cuffs
Color Shown: Safety Orange
Sizes: S-6XL Classic Fit

BG6510 | Ladies'

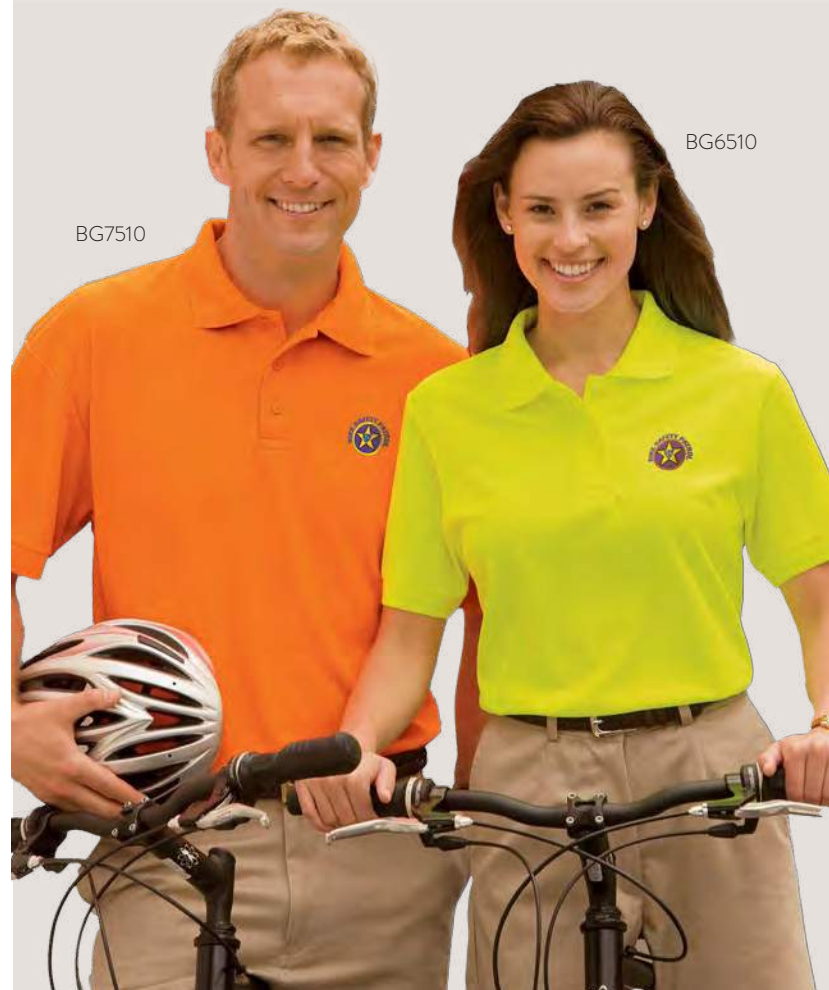
IL-50, Short Sleeve, Matching Buttons,
Rib Knit Collar & Cuffs
Color Shown: Optic Yellow
Sizes: S-4XL Classic Fit

OPTIC
YELLOW*

SAFETY
ORANGE*

IL-50 performs well through
50 industrial washings.
Same fabric as BG1051/BG6051

*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107
COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG7510

BG6510

BG7300

BLUXDRI
MOISTURE WICKING



BG6300

TITAN POLOS HI-VIS



3.8 oz. 100% Polyester Jersey

BG7300 | Men's

Matching Buttons, Rib Knit Collar, Hemmed Sleeves,
Straight Bottom with Side Vents
Color Shown: Safety Orange
Sizes: S-6XL Classic Fit

BG6300 | Ladies'

Matching Buttons, Rib Knit Collar, Hemmed Sleeves,
Straight Bottom with Side Vents
Color Shown: Optic Yellow
Sizes: S-4XL Classic Fit

BG7300T | Men's Tall

Sizes: LT-3XLT Classic Fit

OPTIC
YELLOW*

SAFETY
ORANGE*

See all available polo colors on page 9.

bluegeneration.com

BISTRO VESTS & SHIRTS

6.5 oz. 65/35 Polyester/Cotton Twill

BG1265 | Ladies'

Teflon™ Fabric Protector, Matching Buttons,
Two Front Welt Pockets, Taffeta Lining,
Front & Back Darts, Self Fabric Back
Color Shown: Burgundy
Sizes: S-4XL Classic Fit

BG1260 | Men's

Teflon™ Fabric Protector, Matching Buttons,
Two Front Welt Pockets, Taffeta Lining,
Back Darts, Self Fabric Back
Color Shown: Royal
Sizes: S-6XL Classic Fit



Studio Pants
BG6003P
page 69

BG6262



BG7267

BG6262 | Ladies' Bistro Shirt

Long Sleeve, Spread Collar,
Matching Buttons, Double Back Yoke
Color Shown: White
Sizes: S-4XL Classic Fit

WHITE

BG7267 | Men's Bistro Shirt

Long Sleeve, Spread Collar
Matching Buttons, Double Back Yoke,
Left Chest Pocket
Color Shown: White
Sizes: S-6XL Classic Fit

WHITE

5.5 oz. 65/35 Polyester/Cotton Superblend™ Poplin Shirts



Non PFOA/PFAS

bluegeneration.com



Teflon™
Treated Pants
BG8001P page 28

BIB & WAIST APRONS



BG1280 | Waist Apron

6.5 oz. 65/35 Polyester/Cotton
Twill Teflon™ fabric protector
Color Shown: Purple

BG1271 | Bib Apron

100% Cotton Sandwashed Denim,
Antique Brass Hardware,
Not Teflon™ Treated
Color Shown: Denim

BG1270 | Bib Apron

6.5 oz. 65/35 Polyester/Cotton
Twill Teflon™ fabric protector
Colors Shown Below

Gingham
Check Shirt
BG6269
page 59

Adjustable Neck Strap

Striped
Poplin Shirt
BG7272
page 60

6.5 oz. 65/35 Polyester
Cotton Twill Teflon™
Fabric Protector

3 Patch Pockets
& 1 Pen Pocket

Four Patch Pockets

BG1280

BG1271



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SIZE CHART

Men's/Adult Size Guide

Ladies' Size Guide*



UNTUCKED FIT

Trimmer silhouette with shorter length—designed to be worn untucked



CLASSIC FIT

Standard silhouette straight down the body with roominess across the chest and shoulders



RELAXED FIT

Relaxed silhouette with wider cut across the chest and shoulders



FEMININE FIT

Trimmer silhouette with contoured sides and shorter sleeves



CLASSIC FIT

Standard silhouette straight down the body and standard length



FULL FIT

Relaxed silhouette with swing bottom for more comfort (6261 only)

These charts represent body measurements, not garment measurements. This chart is a guide only.

*Ladies' specs differ by manufacturer and brand. Please check fit before ordering.

MEN'S/ADULT SHIRTS

Size	Neck	Chest	Sleeve	Tall Sleeve
XXS	13.5"	28"-29"	30.5"-31"	—
XS	14"	30"-32"	31.5"-32"	—
S	14"-14.5"	34"-36"	32.5"-33"	—
M	15"-15.5"	38"-40"	33.5"-34"	—
L	16"-16.5"	42"-44"	34.5"-35"	36.5"-37"
XL	17"-17.5"	46"-48"	35.5"-36"	37.5"-38"
2XL	18"-18.5"	50"-52"	36.5"-37"	38.5"-39"
3XL	19"-19.5"	54"-56"	37.5"-38"	39.5"-40"
4XL	19.5"-20"	58"-60"	37.5"-38"	—
5XL	20"-20.5"	62"-64"	37.5"-38"	—
6XL	20.5"-21"	66"-67"	37.5"-38"	—
7XL	21"	68"-69"	37.5"-38"	—
8XL	21.5"	70"-71"	37.5"-38"	—
9XL-10XL	22.5"	74"-75"	37.5"-38"	—

LADIES' SHIRTS

Size	Bust	Sleeve	Bottom	Swing Bottom (6261 only)
XS (2)	30"-31"	31"	31"-32"	36"-37"
S (4-6)	32"-33"	31.5"	33"-34"	38"-39"
M (8-10)	34"-35"	32"	35"-36"	40"-41"
L (12-14)	36"-38"	32.5"	37"-39"	42"-44"
XL (16-18)	40"-42"	33"	41"-43"	46"-48"
2XL (20-22)	44"-46"	33.5"	45"-47"	50"-52"
3XL (24-26)	48"-50"	34"	49"-51"	54"-56"
4XL (28-30)	52"-54"	34.5"	53"-55"	58"-60"
5XL (32-34)	56"-58"	—	—	—

MEN'S PANTS & SHORTS

Size/Waist	Inseam with Hemmed Bottom	Inseam with Open Bottom
28"-52"* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"

*29", 31", 33" also available in BG8000P

LADIES' TELFON PANTS & SHORTS

Size	Waist	Hip
2	25"	36"
4	26"	37"
6	27"	38"
8	28"	39"
10	29"	40"
12	30.5"	41.5"
14	32"	43"
16	33.5"	44.5"
18	35"	46.5"
20	36.5"	48.5"
22	38"	50.5"
24	39.5"	52.5"
26	41"	54"
28	42.5"	56"

LADIES' STUDIO PANTS & SKIRTS

Size	
XS	2-4
S	6-8
M	10-12
L	14-16
XL	18-20
2XL	22-24
3XL	26-28
4XL	30-32

Pants Inseam
29"
Skirt Length
21"

Hoodies/Fleece Size Chart

Go to our website

bluegeneration.com

Inseam with Hemmed Bottom
Pants: 28", 30", 32"
Shorts: 7.5"
Inseam with Open Bottom
Pants: 34"

YOUTH SIZE GUIDE

Size	XS (4)	S (6-8)	M (10-12)	L (14-16)	XL (18-20)
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How To Measure

Neck

Measure around the neck, just below the larynx.

Chest/Bust

Measure under the arms and around the fullest part of the chest.

Sleeve

Measure from the center of the back at the base of the neck across the shoulder and down to the wrist.

Waist

Measure around the natural waist, but above the hips.

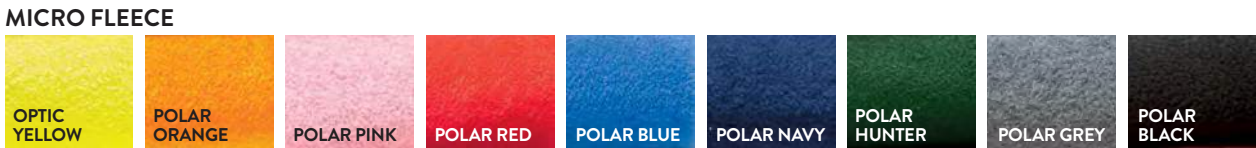
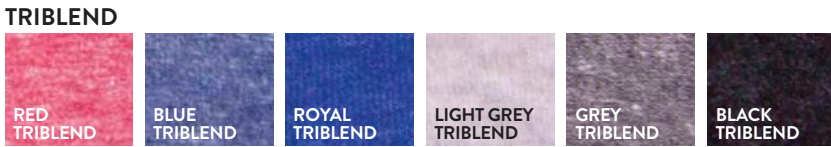
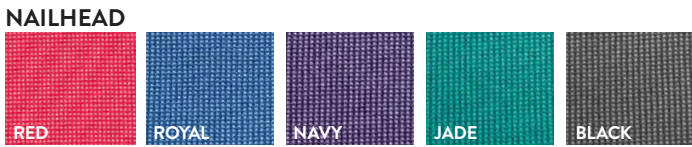
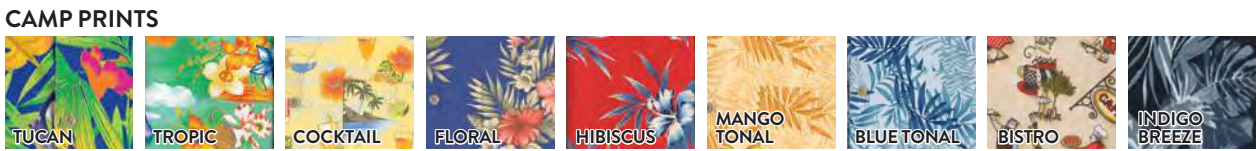
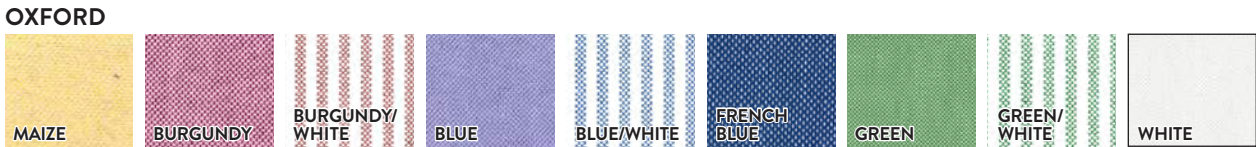
Hip

Measure around the fullest part of the seat.

Inseam

Measure from the crotch seam to the top of the shoes or measure a similar pair of pants that fit well.

TO VIEW COLOR INDEX GUIDE PLEASE VISIT OUR WEBSITE



H: Fleece hoodie colors. See pages 35-37



BG

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